

## Allied Domecq Quick Service Restaurants Franchisee Honored with IFA's Franchisee of the Year Award

Randolph, MA (February 21, 2003) -- Allied Domecq Quick Service Restaurants (ADQSR), composed of Dunkin' Donuts, Baskin-Robbins and Togo's, and the International Franchise Association (IFA) have honored franchisees Rod Valencia and Munira Meghi with IFA's Franchisee of the Year Award. As small business franchisees for ADQSR's three brands, Mr. Valencia and Ms. Maghi have been recognized as outstanding operators who have performed in an exemplary manner and contributed to the franchising community.

IFA Chairman Russ Frith and PepsiCo's David Jordan presented Mr. Valencia and Ms. Maghi with the Franchisee of the Year Award at IFA's 43rd Annual Convention which recently took place in San Antonio, Texas.

"The IFA is pleased to honor Rod Valencia and Munira Meghi with the Franchisee of the Year Award. Their dedication and commitment to training, team development, and operating standards is admired throughout the franchising community," said Russ Frith, IFA Chairman. "Rod and Munira's contributions have advanced the franchising concept and small business development, while contributing to the overall success of ADQSR."

Mr. Valencia and Ms. Maghi have been franchisees with ADQSR since the 1984, and currently operate a total of 12 ADQSR locations. Recently the business partners successfully launched ADQSR's new M5 store design concept in Bayside, New York with overwhelming success.

"We are honored to be named IFA's Franchisee of the Year," said Rod Valencia, ADQSR Franchisee. "As entrepreneurs, we understand the challenges and rewards of operating a small business. We are proud to be recognized for our contributions to the franchising community, and thank ADQSR for a level of support and assistance that stands out in the QSR industry."

The IFA is the world's oldest and largest organization representing a growing segment of entrepreneurs who are building businesses in more than 75 different industries ranging from auto services to quick-dining restaurants to wood exterior cleaning and preservation.

Allied Domecq Quick Service Restaurants has 10,000 Dunkin' Donuts, Baskin-Robbins and Togo's stores worldwide. Headquartered in Randolph, Massachusetts, ADQSR is part of Allied Domecq of Bristol, England, one of the world's largest spirits and retailing companies.