



CELEBRATE THE FIRST DAY OF SUMMER WITH DUNKIN'™ DONUTS™'s SUMMER COOLSTICE™ TWITTER SWEEPSTAKES

Keep cool on the longest day of the year with chances to win one of eight \$50 mGifts;

Dunkin' Donuts' lineup of Coolatta® frozen beverages includes new and returning summer flavors

CANTON, MA (June 21, 2013) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, is celebrating the first official day of summer today with a special Twitter promotion that turns the Summer Solstice into the Summer "Coolstice." Today, from 9 a.m. to 5 p.m. ET, followers of @DunkinDonuts on Twitter can participate in the Dunkin' Donuts Summer Coolstice Twitter Sweepstakes by answering the question, "If you could keep cool with a Coolatta frozen beverage right now, which flavor would you choose?" People who tweet their Coolatta flavor of choice, using the special hashtag #DDCoolsticeSweeps, will be entered for a chance to win a \$50 mGift.

A total of eight \$50 mGifts will be awarded throughout the day, approximately one per hour, perfect for helping fans stay cool and keep running this summer with Coolattas and other Dunkin' Donuts beverages and snacks. For official rules and additional information related to the Summer Coolstice Twitter Sweepstakes visit: http://www.dunkindonuts.com/content/dunkindonuts/en/promotions/Summer_Coolstice_Sweeps.html

Guests can also welcome the season and keep their cool with several new Coolatta summer flavors, available for a limited time at participating U.S. Dunkin' Donuts restaurants. These include:

- Hot Chocolate Coolatta, the newest addition to Dunkin' Donuts' lineup of Coolatta frozen beverages, is a refreshing frozen treat with rich, milk chocolate flavors that let you love Hot Chocolate in a new, unexpectedly 'cool' way.
- New Berry Blast Coolatta provides a burst of pomegranate and blueberry taste in a frozen fruity drink.
- New Raspberry Lime Coolatta has a sweet lime flavor with a hint of raspberry.

New Minute Maid® Orange Coolatta has joined the Coolatta lineup as a permanent menu item, giving guests the option of enjoying a favorite orange flavor in a refreshing frozen drink. Dunkin' Donuts has also reintroduced several favorite seasonal Coolatta varieties, including Frozen Lemonade, Blue Raspberry and Strawberry Lemonade, available for a limited time only at participating Dunkin' Donuts restaurants nationwide.

Dunkin' Donuts' Frozen Coffee Coolatta drinks also provide a perfect pick-me-up during work or play. The Frozen Coffee Coolatta is a delicious frozen coffee-flavored beverage topped with whipped cream. Additional frozen beverages include the Frozen Mocha Coffee Coolatta and the Frozen Caramel Coffee Coolatta.

For a quick and convenient way to run on Dunkin' throughout the summer, the brand's Dunkin' App for mobile payment and gifting enables guests to pay for food, beverages and merchandise at participating U.S. Dunkin' Donuts restaurants by scanning their Dunkin' Donuts Cards stored in the app either in-store or at the drive-thru. Featuring language settings that enables users to view content in English or Spanish, the Dunkin' App is available for free from the App Store on iPhone or iPod touch or at www.itunes.com/appstore and from the Google Play Store at <https://play.google.com/store>. The Dunkin' App also allows guests the option of sending Dunkin' Donuts virtual cards to friends, family and colleagues with the mGift feature. Dunkin' Donuts Cards can be mGifted three ways – via text, email or Facebook Connect. Guests can also enjoy mobile offers via the "My Offers" tab, where they can receive exclusive, geo-targeted regional discounts and promotional offers for Dunkin's famous coffee and other favorite menu items.

Finally, with summer travel season upon us, Dunkin' Donuts' [Trip Planner](#) allows travelers to keep running on Dunkin' by mapping out all of the Dunkin' Donuts restaurants along their road trip. Simply type in a start and end address and the Trip Planner provides the most direct route in addition to a list of accessible Dunkin' Donuts restaurants along the way. Select individual restaurants for details such as opening hours and drive-thru availability. Directions can also be sent to a mobile phone for easy access.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).