



DUNKIN' DONUTS ADDS BUTTERMILK BISCUITS TO THE BREAKFAST LINE-UP

CANTON, Mass. (September 3, 2009) ? Looking for a hot and delicious way to fill up without emptying your wallet? Dunkin' Donuts, America's all-day, every day stop for coffee and baked goods, today added buttermilk biscuits to its Oven-Toasted menu, offering customers another way to enjoy their favorite Dunkin' Donuts breakfast sandwich. The new Sausage, Egg & Cheese Biscuit Sandwich featuring scrambled eggs, American cheese and flavorful breakfast sausage between a flaky, buttery Oven-Toasted biscuit, is now available at participating Dunkin' Donuts shops nationwide for the suggested retail price of \$2.99. In select markets, a Sausage Biscuit Breakfast Sandwich will be available for 99 cents with the purchase of any beverage at participating shops through October 6.

"Our customers look to Dunkin' Donuts for new and innovative ways to enjoy their favorite breakfast sandwiches," said Frances Allen, Brand Marketing Officer for Dunkin' Donuts. "The biscuit is yet another choice we offer busy, on-the-go customers seeking delicious breakfasts made exactly the way they want it and at a great price."

According to The NPD Group/CREST®, biscuits are the number one carrier of quick service restaurant breakfast sandwiches across the country, with servings volume up six percent for year ending June 2009.

Biscuit breakfast sandwiches are the latest addition to Dunkin' Donuts' all-day Oven-Toasted menu. Dunkin' Donuts also recently introduced the Chicken Parmesan Flatbread Sandwich, which features lightly breaded, seasoned chicken topped with melted provolone cheese and a flavorful marinara sauce served in a crispy flatbread that is easy to eat and hold while on the go. Dunkin' Donuts' unique cooking ovens, using patented technologies, deliver the "Oven-Toasted" result.

Dunkin' Donuts' Oven-Toasting process enhances the taste and quality of Dunkin' Donuts' menu, cooking breakfast sandwiches evenly and thoroughly, sealing in flavor, caramelizing meats, creating a fluffier egg and crisping the bread. Exciting Dunkin' Donuts' Oven-Toasted menu items available all throughout the day include:

- Flatbread Sandwiches, easy to hold and eat. Options include hot and crispy favorites such as Ham & Cheese, Turkey Cheddar & Bacon, Grilled Cheese and now the new Chicken Parmesan Flatbread Sandwich. As part of its DDSMART menu of better-for-you foods and beverages, Dunkin' Donuts also offers two varieties of Egg White Flatbread Sandwiches, Turkey Sausage and Veggie, both under 300 calories and served on wholesome toasted multigrain flatbread.
- Hash Browns, lightly seasoned and served as bite-sized medallions. The special Hash Browns container was specifically designed to fit neatly into a car cupholder, perfect for on-the-go occasions.

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite every day, all-day stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories, and the largest coffee and baked goods chain in the world. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for three years running. The company has more than 8,800 restaurants in 31 countries worldwide. In 2008, Dunkin' Donuts' global system-wide sales were \$5.5 billion. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit www.DunkinDonuts.com.

Contact:

McCall Gosselin
Communications Manager
781-737-5200
mccall.gosselin@dunkinbrands.com

Jessica Rosen
RF|Binder
212-994-7522
jessica.rosen@rfbinder.com