



## DUNKIN' DONUTS ANNOUNCES ARRIVAL IN GUATEMALA

CANTON, Mass. (May 10, 2012) -- [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, today celebrates the opening of its first restaurant on the Paseo Miraflores in Guatemala. The new flagship restaurant officially opened its doors today in the Guatemalan capital. With today's announcement, Dunkin' Donuts now has more than 10,000 restaurants in 33 countries worldwide. The shop is the first of four Dunkin' Donuts planned to open in the next month in Guatemala.

Dunkin' Donuts is expanding an existing relationship with Grupo Intur, a company that currently operates 42 Dunkin' Donuts locations in Honduras. Grupo Intur has a long history of operating successful franchise businesses throughout Latin America and has signed agreement to develop Dunkin' Donuts restaurants throughout Guatemala over the next several years.

Dunkin' Donuts will offer Guatemalan guests a full menu of the brand's classic food and beverages, including hot and iced coffee, freshly-brewed tea, donuts, bagels, breakfast sandwiches and other snacks, along with products customized to accommodate local tastes, such as a special Guatemalan Espresso Blend.

"We are honored and delighted to expand our relationship with Group Intur to bring Dunkin' Donuts to even more consumers around the world with the grand opening of the first restaurant in Guatemala," Giorgio Minardi, President, Dunkin' Brands International. "Central America presents a strong growth potential for Dunkin' Donuts, and we are excited to introduce our coffee and snack foods at a great value served in a fast, friendly and convenient environment to the people of Guatemala."

Dunkin' Donuts currently has more than 250 restaurants in Central and South America with locations in Chile, Colombia, Ecuador, Honduras, Panama and Peru.

Over the course of 2011, Dunkin' Brands, Inc., the parent company of Dunkin' Donuts and Baskin-Robbins, opened 601 net new locations globally, including 323 net new Dunkin' Donuts restaurants. In 2012, the company expects to open 350 to 450 net new Dunkin' Donuts and Baskin-Robbins outside the United States. Dunkin' Brands has more than 16,800 restaurants in nearly 60 countries and is one of the largest U.S. quick service restaurant (QSR) companies internationally by unit count.

For more information about Dunkin' Donuts, please visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com) or follow us on Facebook ([www.facebook.com/DunkinDonuts](http://www.facebook.com/DunkinDonuts)) and Twitter ([www.twitter.com/DunkinDonuts](http://www.twitter.com/DunkinDonuts)).

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### About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for six years running. The company has more than 10,000 restaurants in 33 countries worldwide. For the full-year 2011, Dunkin' Donuts' restaurants had global franchisee-reported sales of approximately \$6.4 billion. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).

### Forward-Looking Statements

Certain statements contained herein are not based on historical fact and are "forward-looking statements" within the meaning of the applicable securities laws and regulations. Generally, these statements can be identified by the use of words such as "anticipate," "believe," "could," "estimate," "expect," "feel," "forecast," "intend," "may," "plan," "potential," "project," "should," "would," and similar expressions intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. These risk and uncertainties include, but are not limited to: the ongoing level of profitability of franchisees and licensees; changes in working relationships with our franchisees and licensees and the actions of our franchisees and licensees; our master franchisees' relationships with sub-franchisees; the strength of our brand in the markets in which we compete; changes in competition within the quick-service restaurant segment of the food industry; changes in consumer behavior resulting from changes in technologies or alternative methods of delivery; economic and political conditions in the countries where we operate; our substantial indebtedness; our ability to protect our intellectual property rights; consumer preferences, spending patterns and demographic trends; the success of our growth strategy and international development; changes in commodity and food prices, particularly coffee, dairy products and sugar, and other operating costs; shortages of coffee; failure of our network and information technology systems; interruptions or shortages in the supply of products to our franchisees and licensees; the impact of food borne-illness or food safety issues or adverse public or media opinions regarding the health effects of consuming our products; our ability to collect royalty payments from our franchisees and licensees; the ability of our franchisees and licensees to open new restaurants and keep existing restaurants in operation; our ability to retain key personnel; any inability to protect consumer credit card data and catastrophic events.

Forward-looking statements reflect management's analysis as of the date of this press release. Important factors that could cause actual results to differ materially from our expectations are more fully described in our other filings with the Securities and Exchange Commission, including under the section headed "Risk Factors" in our most recent annual report on Form 10-K. Except as required by applicable law, we do not undertake to publicly update or revise any of these forward-looking statements, whether as a result of new information, future events or otherwise.

