



DUNKIN' DONUTS ANNOUNCES EXPANSION PLANS ACROSS LATIN AMERICA

CANTON, Mass. (July 25, 2012) -- [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, today announced that it has signed agreements with three of its existing Latin American partners to expand the brand further in the region. The agreements call for more than 125 new Dunkin' Donuts restaurants to be developed over the next ten years by Dunkin' Donuts' local partners Fagase S.A. in Chile, Donucol, Ltd. in Colombia and Nutra S.A. in Peru.

The new agreements call for 38 new Dunkin' Donuts restaurants in Chile, 70 additional locations in Colombia and 25 new shops in Peru. All of the new restaurants will feature Dunkin' Donuts' high-quality coffee and baked goods, including Dunkin' Donuts Original Blend Coffee, wide assortments of donuts, delicious breakfast and bakery sandwiches, and other beverages including Coolatta® frozen drinks and freshly brewed Iced Tea. They will also feature menu items inspired by local flavor trends, like Manjar or Arequipe (Dulce de Leche) Donuts in all three countries and the Iced Chicha Fruit Coolatta in Peru, which is made with Peruvian purple corn.

"We are excited to bring Dunkin' Donuts' wide range of high-quality beverages and baked goods to even more consumers across Latin America," said Giorgio Minardi, President, Dunkin' Brands International. "We already have great traction for our brand in Chile, Colombia and Peru as a result of our relationships with these three experienced, successful in-country partners and believe Dunkin' Donuts has an even brighter future in Latin America as a result of these expansion plans."

Dunkin' Donuts currently has more than 300 restaurants across Latin America, including more than 200 locations in Chile, Colombia and Peru, as well as locations in countries including Ecuador, Honduras and Panama.

Dunkin' Donuts also recently announced its entry into Guatemala. The first Dunkin' Donuts location in that country opened in Miraflores in May 2012. The brand's local partner in Guatemala, Grupo Intur, currently also operates 42 Dunkin' Donuts restaurants in Honduras.

For more information about Dunkin' Donuts, please visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for six years running. The company has more than 10,000 restaurants in 32 countries worldwide. For the full-year 2011, Dunkin' Donuts' restaurants had global franchisee-reported sales of approximately \$6.4 billion. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.