

## DUNKIN'™ DONUTS ANNOUNCES PLANS TO DEVELOP RESTAURANTS IN TURKEY

Leading Coffee and Baked Goods Chain Seeks Multi-Unit Franchisees to Develop Dunkin' Donuts in Istanbul and Beyond

CANTON, MA (October 2, 2013) – [Dunkin' Donuts](#), America's all-day, every day stop for coffee and baked goods, today announced plans to develop restaurants in major metropolitan areas across Turkey. This effort is part of Dunkin' Donuts' development strategy to increase its presence internationally.

Dunkin' Donuts is seeking to recruit large, well-capitalized groups with deep operating experience capable of building out a region with a minimum of 20-25 restaurants or the entire country. The brand's initial focus in Turkey will be specifically developing Istanbul, Ankara, Izmir, Bursa and Adana. Dunkin' Donuts is targeting an early 2015 entry with the goal of developing more than 100 restaurants over the next 10 years.

"We recognize the restaurant industry in Turkey continues to diversify, which presents a strong growth opportunity for Dunkin' Donuts," said Jeremy Vitaro, Vice President of International Development for Dunkin' Brands. "We feel our value proposition of serving high-quality food and beverages in a fast, friendly environment at a great value will resonate with Turkish consumers."

In addition to Turkey, Dunkin' Donuts has recently expanded into other countries including India, Guatemala and Vietnam. Currently, Dunkin' Donuts has 3,200 franchised restaurants internationally.

To learn more about Dunkin' Donuts franchise opportunities in Turkey, please contact Valentino Ribeiro, Director of International Development, at +9715 56324084, or via email at [valentino.ribeiro@dunkinbrands.com](mailto:valentino.ribeiro@dunkinbrands.com). For additional information on Dunkin' Donuts franchising, visit [www.dunkinfranchising.com](http://www.dunkinfranchising.com).