

Dunkin' Donuts New Line of Freshly Baked Cookies Available Nationwide

CANTON, Mass. (October 10, 2006) - Dunkin' Donuts new jumbo-sized Cookies, the latest addition to the company's line of fast, fresh and affordable snacks, are now available at stores nationwide. Offered in three flavors- Chocolate Chunk, Oatmeal Raisin and Peanut Butter Cup- Dunkin' Donuts Cookies are the perfect on-the-go snack for afternoon or evening.

"With this latest creation from our culinary team, Dunkin' Donuts is delivering on our commitment to expanding in to new dayparts by offering high quality snacks and beverages," said Joe Scafido, Chief Creative and Innovation Officer. "We know our customers are looking for snack items that taste great and are made with quality ingredients and the new Dunkin' Donuts Cookies continue this tradition while offering the ideal complement to our beverages."

Cookies have become increasingly popular among Americans as afternoon and evening snacks. According to NPFoodworld's CREST data for the year ending May 2006, more than one billion cookies were ordered at quick service restaurants.

The three varieties of Dunkin' Donuts Cookies are freshly baked daily and are jumbo-sized at 4.5 ounces each. The signature Chocolate Chunk Cookies are filled with delicious chocolate chunks while the Peanut Butter Cup Cookies are decked with peanut butter chips inside the cookie and a heap of chocolate peanut butter cups layered on top of the cookie. The Oatmeal Raisin Cookies offer the perfect pairing of oatmeal flavor with an abundance of raisins.

For more information on the new Cookies and other delicious Dunkin' Donuts culinary treats, please visit <http://www.dunkindonuts.com>.

About Dunkin' Donuts Founded in 1950, today Dunkin' Donuts is the number one retailer of coffee-by-the-cup in America, selling 2.7 million cups a day, nearly one billion cups a year. Dunkin' Donuts is also the largest coffee and baked goods chain in the world and sells more donuts, coffee, and bagels than any other quick service restaurant in America. Dunkin' Donuts has more than 6,700 shops in 29 countries worldwide. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit <http://www.DunkinDonuts.com>.