



Iggy Pop & The Stooges, The Strokes, The New York Dolls, Bo Diddley, The Raveonettes And More To Perform At Little Steven's International Underground Garage Festival

History-Making Concert Festival Will Take Place August 14, 2004 on Randall's Island in New York City

Festival is Presented by Dunkin' Donuts, Sponsors of Little Steven's Revolutionary Syndicated Radio Show and Nationwide Underground Garage Battle of the Bands

New York, NY (June 25, 2004) - Iggy Pop & the Stooges, The Strokes, the re-formed New York Dolls, Bo Diddley, the Raveonettes and more of the world's best rock 'n' roll bands will play the Dunkin' Donuts main stage at Little Steven's International Underground Garage Festival August 14, 2004 on Randall's Island in New York City. The show will mark the legendary New York Dolls' first performance on U.S. soil following their reformation at the Meltdown Festival in the UK.

Truly an "international" event, the show will feature the best garage bands from around the globe, including Denmark's Raveonettes, England's The Contrast, Norway's Cocktail Slippers, Canadians The High Dials and The Chains, and Finland's Flaming Sideburns.

In keeping with Little Steven's ongoing mission to bring rock 'n' roll to the masses, advance tickets for the day-long concert are just \$20, with \$25 tickets available for purchase on the day of the show. Tickets go on sale Friday, June 25 through Ticketmaster (212-307-7171, www.ticketmaster.com and all locations).

Little Steven's International Underground Garage Festival, presented by Dunkin' Donuts:

WHO:	Iggy Pop & The Stooges, The Strokes, The New York Dolls, The Pretty Things, Bo Diddley, The Ra
WHAT:	Non-stop garage rock
WHERE:	Randall's Island, New York City
WHEN:	August 14, 2004

Also among the performers will be the winner of Little Steven and Dunkin' Donuts' Underground Garage Battle of the Bands. On July 23rd at New York City's Irving Plaza, eleven of the country's best unsigned garage bands, each winners of regional battles in Boston, Providence, Philadelphia, Miami, Washington DC, Chicago, Cleveland, Long Island and Asbury Park NJ, will go head-to-head for the chance to perform on the Dunkin' Donuts main stage at the festival.

Melding the ethos of Little Steven's smash hit radio show "Little Steven's Underground Garage" with the atmosphere and non-stop style of Alan Freed's Moondog Coronation Ball, the festival will feature a unique stage and effects designed by legendary Pink Floyd designer Mark Brickman. Among other groundbreaking achievements, the show aims to set the world record for most go-go dancers appearing in one show.

The festival takes Little Steven's revolution and partnership with Dunkin' Donuts to a new level. His radio show, which is sponsored by Dunkin' Donuts, airs weekly on 132 stations across North America and in more than 40 countries around the world. It has been instrumental in exposing new artists and bringing the sounds of raw rock 'n' roll to a mass audience (nearly a million listeners in North America each week.) Bringing choice and personality back to radio, "Underground Garage" has inspired new formats and stations across the country, in addition to a forthcoming "Underground Garage" channel on SIRIUS satellite radio. With the International Underground Garage Festival, Steven and Dunkin' Donuts promise to make the same impact on the concert industry.

Founded in 1950, Dunkin' Donuts is the number one retailer of coffee-by-the-cup in America, selling 2.7 million cups a day, nearly one billion cups a year. Dunkin' Donuts is also the largest coffee and baked goods chain in the world and sells more donuts, coffee, bagels and muffins than any other quick service restaurant in America. Dunkin' Donuts has more than 5,800 stores in the United States and 29 other countries. Based in Randolph, MA, Dunkin' Donuts is a wholly-owned subsidiary of Allied Domecq PLC. For more information, visit www.dunkindonuts.com.

On April 7, 2002, the same date in 1967 that Tom Donahue kicked off "progressive FM radio" on KMPX in San Francisco, Steven Van Zandt's Little Steven's Underground Garage had its inaugural broadcast. Being the "coolest D.J. in the country" is just the latest chapter in a long and distinguished musical career for Van Zandt. He is an acclaimed record producer for artists such as Bruce Springsteen, Southside Johnny and the Asbury Jukes, Artists United Against Apartheid, Darlene Love, Lone Justice, Gary U.S. Bonds, Michael Monroe, Lords of the New Church and the Arc Angels. A gifted songwriter, he has written songs for artists including Jimmy Cliff, Southside Johnny, Gary U.S. Bonds, Brian Setzer, and Darlene Love. In addition, Steven is a well-known musician in his own right, performing as a founding member of Bruce Springsteen and the E Street Band as well as with his own band Little Steven and the Disciples of Soul.