

NEW ENGLAND DUNKIN' DONUTS GUESTS CONTRIBUTE MORE THAN \$465K TO THE ONE FUND BOSTON

Dunkin' Brands, The Dunkin' Donuts & Baskin-Robbins Community Foundation, Franchisees & Customers Together Donate More Than \$665K to the Fund

CANTON, MA (May 13, 2013) -- <u>Dunkin' Donuts</u>, America's all-day, everyday stop for coffee and baked goods, today announced its guests have donated a total of \$467,884.61 to <u>The One Fund Boston</u> to help the people most affected by the tragic events that occurred in Boston on April 15, 2013. More than two thousand Dunkin' Donuts restaurants in Massachusetts, New Hampshire, Connecticut, Rhode Island, Upstate New York and Maine collected donations from guests from April 22 – 28.

"On behalf of Dunkin' Donuts franchisees I want to thank our loyal guests for their generosity," said Clayton Turnbull, a Dunkin' Donuts franchisee in Boston.

"Collecting donations in our locations throughout New England was something my fellow franchisees felt strongly about. We're proud of our community, and we were honored to help."

In addition to the week-long Dunkin' Donuts in-store fundraising campaign, Dunkin' Brands, the parent company of Dunkin' Donuts, and The Dunkin' Donuts & Baskin-Robbins Community Foundation together donated an additional \$200,000 to The One Fund Boston.

"We are grateful to our franchisees, employees and guests who came together to support The One Fund Boston," said Nigel Travis, CEO of Dunkin' Brands. "Our thoughts continue to be with all those who were affected by the heartbreaking events that occurred on April 15. Our hope is that these contributions will help the families who lost loved ones and assist those who were seriously injured in the Boston Marathon bombings."

To learn more about The One Fund Boston please visit onefundboston.org.