



PUTTING THE TEA IN SWEEPSTAKES: DUNKIN'™ DONUTS CELEBRATES NATIONAL HOT TEA MONTH

Dunkin' Donuts invites fans to share their love of hot tea on Twitter

for the chance at one of "tween-tea" prize packages

CANTON, Mass. (January 15, 2014) – January is National Hot Tea Month, and [Dunkin' Donuts](#), America's all-day, everyday stop for coffee, tea and baked goods, is helping people celebrate with a Twitter sweepstakes for the chance to win prizes fit to a "tea." Today and tomorrow, January 15 and 16, Dunkin' Donuts is inviting its fans at @DunkinDonuts on Twitter to answer a total of four questions related to the many ways people love and enjoy hot tea, using special hashtag #DDHotTea. "Tween-tea" (20) winners total (five per question) will win a special tea-lovers prize package including a \$20 Dunkin' Donuts Card, two boxes of Dunkin' Donuts Packaged Tea and a special Dunkin' Donuts ceramic mug to enjoy the hot beverage at home or on-the-go. No purchase necessary, must be 18+ to enter. Void where prohibited. For additional terms and conditions related to Dunkin' Donuts' National Hot Tea Month sweepstakes, please visit: <http://www.dunkindonuts.com/content/dunkindonuts/en/promotions/DunkinDonutsNationalHotTeaMonthSweepstakes.html>

Dunkin' Donuts' signature hot tea is a proprietary blend of select high grown teas for high quality and taste. Dunkin' Donuts' traditional black tea is a well-balanced, bright and flavorful tea with an attractive amber color and a brisk taste. Dunkin' Donuts' green tea has a pure flavor with toasty top notes. All of the farms from which Dunkin' Donuts sources its tea are members of the [Ethical Tea Partnership](#), a not-for-profit organization established in 1997 to help build a thriving tea industry that is socially just and environmentally sustainable. Dunkin' Donuts teas are sourced by a member of the Ethical Tea Partnership to support the organization's efforts to improve tea farmers' lives and environment, and ensure a sustainable tea supply for the future. Dunkin' Donuts Packaged Tea, available in black, decaf and green varieties, is sold at participating Dunkin' Donuts restaurants and [online](#).

"While many people think of Dunkin' Donuts as a coffee destination, we know that our guests make our tea part of their day as well. For National Hot Tea Month, we look forward to celebrating our tea in a fun and engaging way through our special Twitter sweepstakes," said John Costello, President, Global Marketing and Innovation at Dunkin' Brands.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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