



## THE SKINNY ON HOW TO CHILL OUT THIS SUMMER: DUNKIN' DONUTS INTRODUCES THE NEW ICED CARAMEL LATTE LITE

CANTON, Mass. (July 16, 2007) -- With the summer heat rising, Dunkin' Donuts today introduced its newest selection in a line of refreshing and better for you beverage choices -- the Iced Caramel Latte Lite. On the heels of the company's popular Latte Lite, the Iced Caramel Latte Lite is the perfect drink for anyone looking for a guilt-free way to cool down this summer.

The Dunkin' Donuts' Iced Caramel Latte Lite will be supported by national broadcast advertising, as part of the latest campaign for the America Runs on Dunkin' platform. Spots will feature Ace Frehley, best known as a founding member and lead guitarist for the rock band Kiss, and will be directed by Zach Braff, who starred in, wrote and directed the critically acclaimed *Garden State*.

Made with rich caramel syrup, Dunkin' Donuts authentic espresso and skim milk, the Iced Caramel Latte Lite is fully customizable to match any preference. With no fat and containing only 180 calories for a 16-ounce beverage, this delicious treat makes its debut just as beach season comes into full swing.

"The introduction of the Dunkin' Donuts Iced Caramel Latte Lite marks the continuation of our mission to expand our choices of better for you options for our customers," said Robert Rodriguez, Dunkin' Donuts brand president. "Light and refreshing, it's the ideal drink for a mid-afternoon break, providing our customers the respite they need to help them get through their busy days."

The Dunkin' Donuts' Iced Caramel Latte Lite is available beginning today at Dunkin' Donuts stores nationwide. For more information on Dunkin' Donuts' Iced Caramel Latte Lite or to learn more about Dunkin' Donuts' full line of espresso offerings and other delicious and refreshing creations, please visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).

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### About Dunkin' Donuts

Founded in 1950, today Dunkin' Donuts is the number one retailer of hot regular coffee-by-the-cup in America, selling 2.7 million cups a day, nearly one billion cups a year. Dunkin' Donuts is also the largest coffee and baked goods chain in the world and sells more hot regular coffee, iced coffee, donuts, and bagels than any other quick service restaurant in America. Dunkin' Donuts has more than 7,200 restaurants in 30 countries worldwide. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).

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