

Sweet sips for summer: Dunkin' Donuts introduces new Heath and Almond Joy iced coffee flavors

DD Perks® members will earn a free beverage reward with any purchase of a box of K-Cup® pods or pound of coffee at Dunkin' Donuts restaurants from May 30 through June 26

CANTON, MA (May 25, 2016) –Fans can now sip the sweet taste of their favorite candy bars in their iced coffee this summer, as <u>Dunkin' Donuts</u> today introduced new Heath and Almond Joy flavors. Dunkin' Donuts' Almond Joy iced coffee serves up the famous combo of milk chocolate, almond and coconut flavors, while Heath flavored iced coffee offers a delicious mix of milk chocolate and English toffee flavors. Both flavors are available in hot or iced coffees, lattes or macchiatos for a limited time beginning May 30 at participating Dunkin' Donuts restaurants nationwide.

Visitors to Hershey Park in Hershey, PA this weekend will have the chance to be among the first to try these unique new coffee flavors before their official launch, as Dunkin' Donuts will be serving special samples of both Heath and Almond Joy flavored Iced Coffees within the Park on Saturday and Sunday, May 28 and 29. Throughout June, Dunkin' Donuts will also bring sweet sips to sweet summer sounds, sampling the new iced coffees at select concerts throughout the country. For a full list of sweet sampling spots visit http://spr.ly/6002BqMRa.

According to Jeff Miller, Dunkin' Brands' Executive Chef and Vice President of Product Innovation, "In recent years, we've seen how much our guests get excited when we combine our classic coffee with new and innovative flavors, such as cookies and Baskin-Robbins ice cream. Our new Heath and Almond Joy coffee beverages evoke the fun and happiness associated with these famous Hershey flavors, bringing a playful new twist to our iced coffee that is perfect for the summer season."

Dunkin' Donuts also has more sweet news for coffee lovers, today announcing that popular favorite Butter Pecan flavored hot and iced coffees and lattes will remain available at participating Dunkin' Donuts restaurants nationwide through summer. Inspired by the famous ice cream from sister brand Baskin-Robbins, Dunkin' Donuts' Butter Pecan coffee features indulgent butter roasted pecan and sweet cream flavors.

Dunkin' Donuts has also launched a home run of a promotion to give members of its DD Perks® Rewards Program a free beverage reward for purchasing Dunkin' Donuts coffee to brew at home. From May 30 through June 26, each time DD Perks members buy a box of Dunkin' Donuts K-Cup® pods or a pound of packaged coffee, they will receive a free beverage reward, good for a free Dunkin' Donuts beverage of their choice. This special offer is good only for K-Cup® pods and packaged coffee purchased at Dunkin' Donuts restaurants nationwide, with a limit of one free beverage reward per transaction, and a limit of 28 beverage awards for the promotion period.

Finally, Dunkin' Donuts is giving people a chance to welcome summer with a full year's worth of coffee through a special sweepstakes. Now through June 14, anyone who registers at Dunkin Donuts Shop Sweepstakes is eligible to win one of five year-long Dunkin' Donuts Regular Refills® coffee subscriptions. With Dunkin' Donuts' Regular Refills, coffee drinkers never run out of Dunkin', as they can simply pick their favorite Dunkin' Donuts packaged coffee, and the company will deliver the coffee to home or office as frequently as preferred. For more information and rules for the Dunkin' Donuts Shop Sweepstakes, visit http://spr.ly/6008BUpbo.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts), Instagram (www.facebook.com/DunkinDonuts), Instagram (www.instagram.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 10 years running. The company has more than 11,800 restaurants in 44 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.