

Running Wild This Summer: Dunkin' Donuts Serves New Wildberry Smoothie

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This summer, the menu at <u>Dunkin' Donuts</u> just got both a little cooler and a little wilder. Guests seeking a delicious new choice to keep on running throughout the season can now enjoy Dunkin' Donuts' newest Fruit Smoothie flavor, Wildberry. The Wildberry Smoothie is freshly-prepared with creamy low-fat yogurt, blended with real strawberry, raspberry, blueberry and blackberry. Wildberry Smoothies are available all day for a limited time at participating Dunkin' Donuts restaurants, joining the brand's other Fruit Smoothie flavors, Strawberry Banana and Tropical Mango.

According to Jeff Miller, Dunkin' Brands' Executive Chef and Vice President of Product Innovation, "Our Fruit Smoothies are popular year-round, offering guests delicious beverage options lower in calories that taste great and can be enjoyed anywhere, any time of day. As summer is a perfect time for exciting and bold fruit flavors, our new Wildberry Smoothie is an ideal addition to our frozen beverage lineup, combining real fruit and creamy yogurt with fantastic seasonal tastes of strawberry, raspberry, blackberry and blueberry."

Today, the new Wildberry Smoothie will be front and center at the 14th Annual Solstice in Times Square event. Thousands of yogis from around the world travel to the event each year to celebrate the Summer Solstice with free "Mind Over Madness" yoga classes from sunrise to just before sunset in the heart of New York City. This year, participants will be greeted after class with this refreshing fruit smoothie made with real fruit & lowfat yogurt at the Dunkin' Donuts tent inside the Yoga Village.

As summer heat rises, Dunkin' Donuts has other cool ways to escape escalating temps, including several seasonal Coolatta frozen beverages. The brand's frozen fun includes its newest Coolatta flavor, Sour Apple, along with summer favorites Blue Raspberry and Watermelon varieties. In addition, Dunkin' Donuts' Coolatta lineup includes Strawberry, Minute Maid® Orange, Frozen Coffee Coolatta and the Vanilla Bean Coolatta.

Finally, this summer iced coffee fans can sip the sweet taste of their favorite candy bars, as Dunkin' Donuts has introduced new Heath and Almond Joy flavors. Dunkin' Donuts' Almond Joy iced coffee serves up the famous combo of milk chocolate, almond and coconut flavors, while Heath flavored iced coffee offers a delicious mix of milk chocolate and English toffee flavors. Both flavors are available in hot or iced coffees, lattes or macchiatos for a limited time at participating Dunkin' Donuts restaurants nationwide.

To learn more about Dunkin' Donuts, visit <u>www.DunkinDonuts.com</u> or follow us on Facebook <u>(www.facebook.com/DunkinDonuts)</u>, Instagram (www.instagram.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 10 years running. The company has more than 11,800 restaurants in 44 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.