

## Dunkin' Donuts Opens 12,000th Restaurant Worldwide in Riverside, California

CANTON, MA (September 20, 2016) – <u>Dunkin' Donuts</u> today opened its 12,000<sup>th</sup> restaurant worldwide, in the Greater Los Angeles area at 4922 La Sierra Avenue in Riverside, California. With this milestone location, Dunkin' Donuts continues its steady and strategic westward expansion, opening more than 30 new restaurants in California with plans for about 300 new locations total to be developed in the state over the coming years.

"We now have 12,000 Dunkin' Donuts restaurants around the world, with tremendous opportunities for continued growth both domestically and internationally. We and our franchisees are proud of the fact that Dunkin' Donuts has become part of the daily ritual of millions of people who depend on us for great coffee and other beverages, baked goods and sandwiches," said Nigel Travis, Chairman and Chief Executive Officer, Dunkin' Brands. "Looking ahead, we plan to keep growing and innovating, bringing customers the Dunkin' Donuts products they love, as well as new offerings like our Cold Brew coffee and new Dunkin' Mobile App, which allows members of our DD Perks Rewards Program to place their order in advance with On-the-Go Ordering."

The new Dunkin' Donuts location in Riverside is owned and operated by franchisee Parag Patel, who opened two Southern California Dunkin' Donuts this summer in Villa Park and Yorba Linda. The Patel family has been a part of the Dunkin' Donuts franchisee community since establishing their first Maryland location in 1989. Patel's extensive experience in the restaurant industry and personal connection to Dunkin' Donuts continues to inspire his West Coast expansion efforts as he plans to open about 20 new Riverside and Orange County locations in the coming years.

"Each new restaurant we open is just as exciting as the first. My family has a strong connection to Dunkin' Donuts and we are honored that our newest location is the 12,000<sup>th</sup> Dunkin' Donuts in the world. Most importantly, we are excited to bring Dunkin' Donuts' famous coffee, baked goods and other delicious products, along with our fast and friendly service, to guests here in Riverside," said Patel. "The Southern California community has been more than welcoming, and we look forward to sharing our love for the Dunkin' Donuts brand with our new guests!"

Dunkin' Donuts is committed to being an integral member of the communities it becomes a part of and focuses on supporting local causes dedicated to taking care of sick and hungry children. To help in this effort, the restaurant's grand opening ribbon cutting ceremony will include a \$500 check presentation to both the <u>Make A Wish Foundation: Orange County and The Inland Empire</u> and the <u>Boys and Girls Club of Greater Redlands-Riverside</u>. Local dignitaries from the community will also be invited to join the ceremony and welcome Dunkin' Donuts to Riverside.

Additionally, the Riverside Dunkin' Donuts is a DD Green<sup>™</sup> Achievement location, designed with energy efficient and sustainable elements. The establishment features specialty lighting to reduce energy use, high-performance windows, low-flow faucets and more.

To learn more about Dunkin' Donuts, visit <u>www.DunkinDonuts.com</u> or follow us on Facebook (<u>www.facebook.com/DunkinDonuts</u>), Instagram (<u>www.instagram.com/DunkinDonuts</u>) and Twitter (<u>www.twitter.com/DunkinDonuts</u>).

## About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 10 years running. The company has more than 11,900 restaurants in 44 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit <u>www.DunkinDonuts.com</u>.