



Digital Leadership

Dunkin' Donuts guests appreciate that we make our full menu available all day, and we're committed to seeking new ways to make our products even more accessible throughout the day, offering people more convenient ways to enjoy our wide array of food and beverages.

Dunkin' Mobile® App

- The Dunkin' Mobile® App enables guests to pay for food, beverages and merchandise at participating U.S. Dunkin' Donuts restaurants by scanning their DD Cards stored in the app either in-store or at the drive-thru.
- Guests can also enjoy mobile offers via the Dunkin' Mobile App, where they can receive exclusive, geo-targeted regional discounts and promotional offers for Dunkin' Donuts' famous coffee and other favorite menu items.
- Featuring language settings that enable users to view content in English or Spanish, the Dunkin' App is available for free from the App Store on iPhone or iPod touch or at www.itunes.com/appstore and from the Google Play Store at <https://play.google.com/store>.
- Since its launch in 2012, there have been more than 16 million downloads of the Dunkin' Mobile App.

Mobile Payment Options

In the U.S., Dunkin' Donuts offers several mobile payment options to make it quick and convenient to load or reload a virtual Dunkin' Donuts Card with the Dunkin' Mobile App, and purchase favorite Dunkin' Donuts food and beverages:

- Apple Pay (for iOS devices)
- Google Wallet (for Android devices)
- Visa Checkout

On-the-Go Ordering

- In late 2015, Dunkin' Donuts began testing mobile **On-the-Go Ordering** in Portland, Maine. The test was expanded to select Dunkin' Donuts restaurants in the Boston area in early 2016.
- With Dunkin' Donuts' On-the-Go Ordering, members of the DD Perks® Rewards Program can order in advance using their mobile phone, skip the line and go straight to pick up when they get inside the store. Guests can also pick up their mobile order at the drive-thru. Guests can place a mobile order up to 24 hours in advance, then simply confirm via the app when they are at the selected restaurant and ready to pick up their order.
- Dunkin' Donuts will evaluate plans for a possible nationwide launch in the future.

Dunkin' Delivery

- In late 2015, Dunkin' Donuts initiated a test of Dunkin' Delivery in Dallas, followed by Atlanta, Chicago, Los Angeles and Washington D.C.
- With Dunkin' Delivery, residents in test markets can use on-demand delivery service [DoorDash](#) to order their favorite Dunkin' Donuts products with the click of a button, without leaving home or work.
- From 7 a.m. – 10 p.m., people can select and purchase their favorite Dunkin' Donuts menu items, including a wide array of signature coffee, donuts, sandwiches and more, and have the products delivered in less than 45 minutes.
- Dunkin' Donuts will continue to evaluate a possible national rollout for Dunkin' Delivery in the future.