MACCHIATO ON THE MENU AT DUNKINâ€™ DONUTS

New Pumpkin Macchiato is a handcrafted, layered espresso beverage made with steamed milk and the sweet flavor of Pumpkin

Dunkin’ Donuts announces special National Coffee Day offer for September 29: Free medium hot or iced Dark Roast coffee for all guests across America

CANTON, MA (September 21, 2015) – Dunkin’ Donuts today unveiled an exciting expansion of its espresso beverage lineup, announcing the addition of Macchiato to its menu with the introduction of the new Pumpkin Macchiato. Available hot or iced, Dunkin’ Donuts’ Pumpkin Macchiato is a handcrafted, layered espresso beverage made with steamed milk and pumpkin flavored swirl, then topped with a double shot of Dunkin’ Donuts’ rich, freshly-brewed espresso. For coffee lovers seeking a new way to enjoy a favorite flavor of fall, the Pumpkin Macchiato will be available at participating Dunkin’ Donuts restaurants nationwide by September 28. A permanent part of the brand’s menu, a macchiato can be customized with any of Dunkin’ Donuts sweetened coffee flavor swirls.

The Macchiato joins Dunkin’ Donuts’ menu of classic espresso selections that includes cappuccino, espresso, and hot and iced lattes, which are available in indulgent flavors such as Caramel or Mocha. Guests can also add a Turbo Shot® of espresso to any coffee or hot chocolate beverage. All Dunkin’ Donuts espresso beverages are made with espresso beans that are 100% Fair Trade Certified™ and selected from the finest, high-quality Arabica beans.

The introduction of the Macchiato comes approximately one year after the launch of Dunkin’ Donuts’ Rainforest Alliance Certified™ Dark Roast Coffee, one of the boldest additions ever to the brand’s coffee lineup. Made with 30% Rainforest Alliance Certified™ beans, Dunkin’ Donuts’ Dark Roast Coffee uses a unique roasting process to create a bold flavor and smooth finish without the bitterness typically associated with most dark roast coffees. For National Coffee Day on Tuesday, September 29, Dunkin’ Donuts is celebrating the 1-year anniversary of Dark Roast with a special free offer: guests can walk into any participating Dunkin’ Donuts restaurant across the country and receive a free medium cup of Dunkin’ Donuts hot or iced Dark Roast Coffee, with a limit of one per guest.

This month, Dunkin’ Donuts has another special Dark Roast offer for members of the DD Perks® Rewards Program. Through September 27, DD Perks® members can purchase any size hot or iced Dark Roast for only 99 cents, when they pay using their enrolled DD Card.

According to Chris Fuqua, Vice President, Dunkin’ Donuts Brand Marketing & Global Consumer Insights & Product Innovation, “As we’ve continued our steady and strategic growth, we’ve had great success expanding our coffee platforms with innovative additions such as Dark Roast Coffee and new flavors for guests to personalize their favorite coffee beverage. Macchiato, our newest handcrafted espresso beverage, provides our guests with yet another exciting coffee choice to enjoy any time of day. We look forward to welcoming the start of fall with the new Pumpkin Macchiato, and celebrating National Coffee Day by inviting all of our guests to have a free medium hot or iced Dark Roast Coffee.”

To learn more about Dunkin’ Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

###

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for nine years running. The company has more than 11,400 restaurants in 39 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.