



ALL ABOARD THE "GINGERBREAD EXPRESS"! DUNKIN' DONUTS AND RACHAEL RAY BRING NEW YORK HOLIDAY SHOPPERS FREE TROLLEY SERVICE AND KICK OFF NATIONAL CARD DRIVE FOR ARMED SERVICES

New York, NY (November 30, 2007) -- On Saturday, December 1, Dunkin' Donuts, the world's largest coffee and baked goods chain, and Rachael Ray are delivering early holiday presents to both New York shoppers and the men and women serving in our armed services. Dunkin' Donuts and Rachael will launch the "Gingerbread Express," two special old-fashioned trolleys originating from NY Waterway Terminal and traveling to central shopping locations throughout Midtown while providing free rides to shoppers, from approximately 11 a.m. to 5 p.m.

Gingerbread Express passengers and visitors to the ferry terminal will also have the opportunity to sample Dunkin' Donuts' new Gingerbread Latte and sign greeting cards for United States armed service personnel who are serving at home and abroad. Donations will be accepted on board the trolleys for Soldiers' Angels, one of the nation's largest volunteer-based nonprofit military support organizations providing aid and comfort to our nation's deployed soldiers and their families.

At a special event to officially launch the Gingerbread Express, Dunkin' Donuts and Rachael Ray will announce a national card drive in participating Dunkin' Donuts stores throughout the country to show support for men and women serving in the United States armed services. Each card will be included in Soldiers' Angels packages sent to servicemen and women at home and abroad. The card drive will take place from 8 a.m. to 6 p.m. at New York Waterway Terminal, which offers passengers one of the best ways to reach the city during the busy holiday season.

As part of this kick off, Rachael Ray will unveil an initial one ton donation of Dunkin' Donuts coffee to Soldiers' Angels founder, Patti Patton-Bader, which will be included in 2,000 care packages, and will honor two of the organization's hardest working volunteers. In addition, visitors to www.ServingHeroes.com may make donations to Soldiers' Angels. ServingHeroes.com is an online effort from Dunkin' Donuts in conjunction with The Dunkin' Brands Community Foundation to recognize individuals throughout America who have helped emergency response organizations better serve their communities.

"I'm thrilled to help Dunkin' Donuts launch the Gingerbread Express for local shoppers and kick off a national card drive that will show our appreciation for the heroes who serve this country every day," said Rachael Ray. "With these programs, we can spread the holiday spirit in a fun and important way, while providing a little taste of home through Dunkin' Donuts coffee and handwritten messages to our brave servicemen and women."

"It means so much to us that Dunkin' Donuts is supporting those who serve," said Patti Patton-Bader. "The card drive helps United States military personnel know that we're remembering them and honoring their service?and the donation of one ton of coffee will provide a taste of home they will really appreciate."

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About Dunkin' Donuts

Founded in 1950, today Dunkin' Donuts is the number one retailer of hot regular coffee-by-the-cup in America, selling 2.7 million cups a day, nearly one billion cups a year. Dunkin' Donuts is also the largest coffee and baked goods chain in the world and sells more hot regular coffee, iced coffee, donuts, and bagels than any other quick service restaurant in America. Dunkin' Donuts has more than 7,200 franchised restaurants in 31 countries worldwide. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit www.DunkinDonuts.com.

About Soldiers' Angels

Soldiers' Angels is a volunteer-based, 501 (c)(3) nonprofit organization providing aid and comfort to the military and their families. Since its founding in 2003, over 140,000 volunteers have adopted more than 100,000 soldiers. In addition to sending letters and holiday cards, Soldiers' Angels has sent over 250,000 care packages, distributed 75,000 comfort scarves to our soldiers in Iraq and Afghanistan, and purchased 30,000 phone cards for soldiers to call their families. There are also special services and programs for the wounded and their families including purchasing over 2,100 laptops with voice activation software. The organization does everything it can to live up to its motto -- "May no soldier go unloved. May no soldier walk alone. May no soldier be forgotten, Until they all come home."

About The Dunkin' Brands Community Foundation

The Dunkin' Brands Community Foundation brings the people and brands of the Dunkin' Brands system together to support the service and leadership of those who help and protect communities every day - especially in times of crisis. The Dunkin' Brands Community Foundation helps to support emergency response organizations so they have the capacity and leadership to respond when communities need them most.