AS THE HOLIDAYS GROW NEAR, DUNKIN' DONUTS OFFERS LAST-MINUTE GIFTS AND VALUES TO KEEP SHOPPERS RUNNING

CANTON, Mass. (December 15, 2010) – As the holidays grow near, Dunkin' Donuts, America's all-day, everyday stop for coffee and baked goods, is making it easy and affordable for people to keep themselves running during the season's final and often busiest days. Whether you're seeking a last-minute present or preparing for a holiday meal or party, Dunkin' Donuts has coffee deals, online promotions and gift ideas to help make the season bright without blowing the lid off your budget.

Dunkin' Donuts is offering four one-pound bags of Dunkin' Donuts coffee (ground or whole bean) for the value price of $19.99. This special limited time offer is available at participating Dunkin' Donuts restaurants throughout the country and online at www.DunkinDonuts.com.

Seeking the perfect stocking stuffer? Dunkin' Donuts is celebrating its 60th birthday this year with retro-themed holiday ornaments, including a throwback rectangular donut box and a white coffee mug featuring the 1950's Dunkin' Donuts logo, available for the suggested retail price of $3.99. Additional holiday merchandise featuring Dunkin' Donuts retro logos include collectible ceramic mugs available in three designs for the suggested retail price of $4.99, a 30 oz. stainless steel bottle available for the suggested retail price of $12.99 and a coffee canister available for the suggested retail price of $9.99. Need a gift basket for the coffee lover on your list? Stop by participating Dunkin' Donuts restaurants to choose from a variety of pre-made gift baskets, or create your own for under $20 by incorporating a 16 oz. pound of coffee, a ceramic mug and a $5 Dunkin' Donuts card. All items can be purchased at participating restaurants or online at www.DunkinDonuts.com.

To keep friends, family and co-workers running well into the New Year, Dunkin' Donuts Rechargeable Cards are the best way to give the gift of America's favorite coffee, donuts, snacks and beverages. The cards can be purchased in any amount between $2 and $200. Unlike other rechargeable cards, Dunkin' Donuts Cards don't have any additional fees or expiration dates. If cards are registered online, Dunkin' Donuts will also replace them free of charge if they are lost or stolen. Dunkin' Donuts Rechargeable Cards can be purchased in Dunkin' Donuts restaurants at www.DunkinDonuts.com and at more than 18,000 retail locations across the U.S, including CVS/pharmacies, BJ's Warehouse Club, Staples, Rite Aid, Kroger, Big Y and more.

Does your holiday sweater make the season better, or do you think it's ho-ho-horrible? Either way, that holiday sweater in your closet could put a $60 Dunkin' Donuts Card in your wallet. Through Wednesday, December 22, "followers" of @DunkinDonuts on Twitter are invited to submit photos of themselves in their favorite holiday-themed sweater, using the special hashtag of #HoliDDay. At the end of the week, Dunkin' Donuts will pick three photos, which will earn $60 Dunkin' Donuts cards.

Finally, many Dunkin' Donuts restaurants will be open until 6:00 p.m. or later on Christmas Eve for shoppers in need of coffee and snacks, including the holiday favorites of hot and iced gingerbread coffee and lattes, gingerbread donuts and delicious gingerbread muffins topped with white icing drizzle. In New England and Metro New York, Dunkin' Donuts is also offering a new gingerbread man cookie topped with white icing drizzle.

To learn more about Dunkin' Donuts visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite every day, all-day stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories, and the largest coffee and baked goods chain in the world. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for four years running. The company has more than 9,000 restaurants in 31 countries worldwide. In 2009, Dunkin' Donuts' global system-wide sales totaled $5.7 billion. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit www.DunkinDonuts.com.

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