



DD ROCKS: DUNKIN'™ DONUTS LAUNCHES DUNKIN'™ ROCKS SUMMER SWEEPSTAKES

Dunkin' Donuts offers chances to win thousands of rockin' prizes in August,

including trips to a Live Nation® concert

CANTON, MA (August 12, 2013) -- Dunkin' Donuts is rolling through August with a special new sweepstakes giving people the chance to win some rockin' prizes, including trips to a Live Nation concert. [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, today launched the Dunkin' Rocks Summer Sweepstakes, offering tens of thousands of prizes sure to thrill any music fan.

Through the Dunkin' Rocks Summer Sweepstakes, five people will win a trip for two to a Live Nation concert. Additionally, 25,000 music downloads will be given away, along with 50,000 limited-edition digital prints from Rock Paper Photo, the online fine art photography gallery. Another 2,500 people will win \$25 in Live Nation Concert Cash®. To enter, guests can text "DDrocks" to 30364, or visit www.DDrocks.com. Message and data rates may apply. No purchase necessary. U.S. residents 18+. Void where prohibited. Sweepstakes ends 9/1/2013.

To help celebrate the launch of the Dunkin' Rocks Summer Sweepstakes, Dunkin' Donuts will be sampling its famous coffee at select Live Nation concert events throughout the remainder of summer.

Just in time for the home stretch of summer, Dunkin' Donuts has also introduced new ways to keep people running all throughout August. Dunkin' Donuts' new Caramel Coconut Iced Coffee features the brand's famous iced coffee with the creamy taste of caramel blended with a sweet hint of coconut flavor. To satisfy sweet summer cravings, Dunkin' Donuts also has a full line of caramel coffees and lattes, available hot or iced. These include new Caramel Turtle, a creamy, nutty, chocolate flavored treat, and Caramel Almond, both available for a limited time, as well as current favorites Caramel Mocha and Caramel Swirl. All of these beverages are available at participating Dunkin' Donuts restaurants nationwide.

For a new twist on Dunkin' Donuts' popular Bakery Sandwiches, Dunkin' Donuts has unveiled a new Pretzel Roll Roast Beef Sandwich. The sandwich features a warm pretzel roll with delicious roast beef, white cheddar cheese and creamy Dijon sauce. Dunkin' Donuts' new crisp and tasty pretzel roll can also be enjoyed as part of any Dunkin' Donuts Bakery Sandwich, including Ham & Cheese, Turkey, Cheddar & Bacon, Chicken Salad, and Tuna Salad. Dunkin' Donuts also recently introduced two Chicken Sandwiches, Barbecue Chicken and Bacon Ranch Chicken. The Dunkin' Donuts pretzel roll and Pretzel Roll Roast Beef Sandwich are available for a limited time at participating Dunkin' Donuts restaurants nationwide.

Finally, Dunkin' Donuts is giving people a great new way to keep cool at home with the brand's famous iced coffee. Dunkin' Donuts recently introduced Original Blend Iced Coffee K-Cup® packs, a new variety of the brand's popular K-Cup® packs for use with the Keurig® K-Cup® Brewing System. Dunkin' Donuts' Iced Coffee K-Cup® packs are available through August at participating Dunkin' Donuts nationwide. A \$1 off coupon for all flavors of Dunkin' Donuts K-Cup® packs can be accessed exclusively on the Dunkin' Donuts Facebook page throughout the month of August at https://www.facebook.com/DunkinDonutsUS/app_168624293286902.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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