



DONUT LOVERS ARE IN LUCK: DUNKIN' DONUTS OFFERS ST. PATRICK'S DAY-INSPIRED DONUTS

CANTON, MA (March 12, 2012) – Donut fans are truly lucky this St. Patrick's Day season, as [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, is offering two St. Patrick's Day-inspired donuts. The Lucky Mint Donut features a glazed chocolate cake donut topped with chocolate icing and a mint chocolate bark topping. The Green Shamrock Donut is a yeast ring donut garnished with green icing and festive shamrock-shaped sprinkles. Both donuts will be available through the end of March at participating restaurants nationwide as a perfect treat to help keep you running from the top o' the mornin' and throughout the day.

"In the spirit of St. Patrick's Day, Dunkin' Donuts is excited to spread some seasonal cheer with our Lucky Mint and Green Shamrock Donuts," said Stan Frankenthaler, Dunkin' Brands' Executive Chef and Vice President of Product Innovation. "We know that donuts bring fun and joy to any event, and we specifically designed these donuts to make the holiday even sweeter for our guests this year."

Additionally, to celebrate St. Patrick's Day, Dunkin' Donuts is launching a "GooDD Luck" Twitter Sweepstakes. Starting today, March 12, and continuing through Friday, March 16, followers of @DunkinDonuts on Twitter can share what brings them luck using the hashtag #GooDDLuck for the chance to win one of seven \$50 Dunkin' Donuts Cards, which will be distributed throughout the week. For official rules and additional information related to the "GooDD Luck" Twitter Sweepstakes, please visit: http://www.dunkindonuts.com/content/dunkindonuts/en/promotions/GooDDLuck_Sweepstakes.html.

Also for March, Dunkin' Donuts recently introduced a delicious new savory breakfast sandwich, the Angus Steak & Egg Sandwich. The Angus Steak & Egg Sandwich is made with juicy Angus beef topped with an egg and melted American cheese, freshly served on an oven-toasted onion bagel. A satisfying on-the-go option available all day long, the Angus Steak & Egg Sandwich is offered for a limited time at participating Dunkin' Donuts restaurants nationwide.

Dunkin' Donuts is the leading baked goods and coffee chain in the world, selling 1.5 billion cups of hot and iced coffee and more than 1.9 billion donuts and MUNCHKINS® donut hole treats every year. Dunkin' Donuts throughout the United States offers more than 52 varieties of donuts, including beloved flavors such as Boston Kreme, Glazed and Chocolate Frosted. Today, there are more than 7,000 Dunkin' Donuts restaurants in 36 United States, plus the District of Columbia, and more than 3,000 international restaurants in 31 countries.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for six years running. The company has more than 10,000 restaurants in 32 countries worldwide. For the full-year 2011, Dunkin' Donuts' restaurants had global system-wide sales of approximately \$6.5 billion. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.