



DUNKIN'™ DONUTS ANNOUNCES ENTRY INTO SWITZERLAND

Master franchise agreement with PRS Restaurants AG calls for the development of 30 Dunkin' Donuts restaurants in Switzerland over the next seven years

CANTON, Mass. (September 22, 2015) – [Dunkin' Donuts](#), one of the world's leading coffee and baked goods chains, today announced that it has signed a master franchise agreement with PRS Restaurants AG to begin developing Dunkin' Donuts restaurants in Switzerland. The leaders of the franchise group are highly successful real estate and retail developers in the country. The franchise agreement calls for the development of 30 Dunkin' Donuts restaurants across Switzerland over the next seven years, with an initial focus on Zurich and Basel.

"As we continue Dunkin' Donuts' expansion across Europe, we're very pleased to announce our upcoming entry into Switzerland," said Paul Twohig, President, Dunkin' Donuts U.S. and Canada, and Dunkin' Donuts & Baskin-Robbins Europe and Latin America. "The leaders of our new franchise group for Switzerland, PRS Restaurants AG, have a wealth of local retail and business experience and a strong history of success and teamwork in retail development. We look forward to working with them as we bring Dunkin' Donuts' high-quality foods and beverages to guests across the country."

Dunkin' Donuts currently has more than 11,400 restaurants in 39 countries around the world, including more than 200 locations across Europe in Austria, Bulgaria, Denmark, Germany, Georgia, Luxembourg, Russia, Spain, Sweden and the United Kingdom. Dunkin' Donuts restaurants in Switzerland will feature the brand's wide range of hot and iced coffees, lattes, espressos, cappuccinos, teas, Coolatta® frozen drinks, croissants, donuts and sandwiches, all served fast in friendly, convenient locations and at a great value. The brand will also offer regional menu items to cater to local tastes.

"We are very excited to open our first Dunkin' Donuts restaurant later this year and bring Dunkin' Donuts' world famous lineup of coffees, sandwiches and baked goods to Switzerland," said Paul Nagel, CEO of PRS Restaurants AG. "We feel Dunkin' Donuts' unique value proposition of high-quality foods and beverages, all served fast and at a great value, will resonate well with guests across the country."

For more information about Dunkin' Donuts, please visit www.DunkinDonuts.com.

###

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for nine years running. The company has more than 11,400 restaurants in 39 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.