



## DUNKIN'™ DONUTS ANNOUNCES UPCOMING ENTRY INTO POLAND

### Master franchise agreement with Varsovia Food Company calls for the development of more than 40 Dunkin'™ Donuts restaurants in Poland over the coming years

CANTON, Mass. (July 21, 2015) – [Dunkin' Donuts](#), one of the world's leading coffee and baked goods chains, today announced that it has signed a master franchise agreement with Varsovia Food Company to begin developing Dunkin' Donuts restaurants in Poland. The leaders of the franchise group have significant business, retail and restaurant experience in the country. The franchise agreement calls for the development of 44 Dunkin' Donuts restaurants across Poland over the coming years, with an initial focus on the Warsaw area.

“As we continue Dunkin' Donuts' strategic expansion across Europe, we're very pleased to announce our upcoming entry into Poland,” said Paul Twohig, President, Dunkin' Donuts U.S. and Canada, and Dunkin' Donuts & Baskin-Robbins Europe and Latin America. “Poland has a rich coffee culture and a growing coffee market, so we feel Dunkin' Donuts' value proposition will resonate well with guests across the country. We look forward to working with the group at Varsovia Food Company, who have a proven track record of success in the country, as we develop the brand in Poland.”

Dunkin' Donuts currently has more than 11,300 restaurants in 37 countries around the world, including more than 180 locations across Europe in Austria, Bulgaria, Denmark, Germany, Luxembourg, Spain, Sweden and the United Kingdom. Dunkin' Donuts restaurants in Poland will feature the brand's wide range of high-quality hot and iced coffees, lattes, espressos, cappuccinos, teas, Coolatta® frozen drinks, croissants, donuts and sandwiches, all served fast in friendly, convenient locations and at a great value. The brand will also offer regional menu items to cater to local tastes.

“We are very excited to bring Dunkin' Donuts' world famous lineup of coffee, baked goods and sandwiches to Poland,” said Michael Motz, CEO, Varsovia Food Company. “We're looking forward to opening Dunkin' Donuts restaurants across the country in the coming years, so Dunkin' Donuts can become our guests' destination for their morning coffee, afternoon snack and evening treat.”

For more information about Dunkin' Donuts, please visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).

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#### About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for nine years running. The company has more than 11,300 restaurants in 37 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).