

Dunkin' Donuts Announces Worldwide Free Donut Offer For June 7

Dunkin' Donuts invites guests in 31 countries to enjoy a free donut

with the purchase of any beverage

CANTON, MA (May 30, 2013) -- <u>Dunkin' Donuts</u>, one of the world's leading coffee and baked good chains, today announced a sweet deal for donut lovers all around the world. On Friday, June 7, participating Dunkin' Donuts restaurants will offer guests a free donut of their choice (while supplies last) with the purchase of any beverage.

With this special offer available to Dunkin' Donuts guests in 31 countries across the globe, it marks the brand's first-ever worldwide donut celebration. According to John Costello, President, Global Marketing and Innovation at Dunkin' Brands, the brand wants to recognize the joy and happiness that donuts bring to people all around the world each and every day. "With our rich heritage as one of the world's donut leaders, we know the power that donuts have to bring smiles to the faces of our guests. We're excited to make it easy and affordable for our guests around the world to celebrate donuts on June 7 by enjoying a free donut with the purchase of any beverage," he said.

For more than 60 years, Dunkin' Donuts has been a leader in the donut category, and last year sold 2.4 billion donuts and MUNCHKINS® donut hole treats at its restaurants in 31 countries around the world. It offers an extensive variety of delicious and creative donuts, including beloved flavors such as Boston Kreme, Glazed and Chocolate Frosted.

To learn more about Dunkin' Donuts, visit <u>www.DunkinDonuts.com</u> or follow us on Facebook (<u>www.facebook.com/DunkinDonuts</u>) and Twitter (<u>www.twitter.com/DunkinDonuts</u>).

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