



## DUNKIN'™ DONUTS CELEBRATES NATIONAL DONUT DAY WITH FREE DONUT OFFER AND SPECIAL TWITTER SWEEPSTAKES

Dunkin' Donuts offers guests worldwide a free donut with the purchase of any beverage. Twitter followers can test their knowledge of the brand's donuts from across the globe for the chance to win \$120 in Dunkin' Donuts mGifts.

CANTON, MA (June 6, 2014) –National Donut Day is celebrated today, June 6, and [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, is serving guests a free donut of their choice (while supplies last) with the purchase of any beverage. The offer is good all day today at participating Dunkin' Donuts restaurants nationwide. To help guests all around the world celebrate the joy of donuts, Dunkin' Donuts is also making this special offer available in its restaurants across the globe.

Dunkin' Donuts is also taking the celebration to Twitter, with a special National Donut Day Twitter Sweepstakes. Beginning at 10 a.m. today, each hour for six hours followers of [@DunkinDonuts](#) on Twitter will be presented with the name and image of one of a total of a half-dozen of the brand's innovative donut creations from around the world. Fans who enter a guess as to the country where the donut is available, using the special hashtag #WorldDDofDonuts, will be entered for a chance to win \$120 in Dunkin' Donuts mGifts. Dunkin' Donuts will award a total of six \$120 Dunkin' Donuts mGift prizes throughout the day. No purchase necessary, must be 18+ to enter. Void where prohibited. For official rules and additional information related to the National Donut Day Twitter Sweepstakes visit: <http://dun.kn/TXz9GD>.

For a sweet and special summer treat that's both new and blue, Dunkin' Donuts also recently unveiled the new Blueberry Cobbler Donut. Featuring a yeast shell donut with delicious blueberry filling, white dipping icing and coffee cake streusel topping, the Blueberry Cobbler Donut is now available at participating Dunkin' Donuts restaurants nationwide. Dunkin' Donuts has been a leader in the donut category for nearly 65 years, selling 2.5 billion donuts and MUNCHKINS® donut hole treats annually. Within the United States, Dunkin' Donuts offers more than 70 varieties of donuts, including beloved flavors such as Boston Kreme, Glazed, Chocolate Glazed Cake and Chocolate Frosted.

To kick off National Donut Day, Dunkin' Donuts will ring The NASDAQ Stock Market Opening Bell at the NASDAQ MarketSite in New York City's Times Square. Symbol: NDAQ and member of S&P 500. Additionally, in honor of the holiday, NASDAQ will unofficially change its name to "NASDDAQ" for the day, incorporating Dunkin' Donuts' iconic pink and orange D's into the NASDAQ logo.

National Donut Day, held the first Friday of June each year, was originally established in 1938 by the Chicago Salvation Army to honor women who served donuts to soldiers during World War I. According to John Costello, President, Global Marketing and Innovation at Dunkin' Brands, "National Donut Day is a perfect opportunity to recognize the joy and delight donuts bring to people each and every day. As the donut leader, we are happy to celebrate this holiday with our fans all around the world, offering a free donut with a purchase of a beverage, as well as chances to win Dunkin' Donuts mGifts on Twitter throughout the day," he said.

To find a participating Dunkin' Donuts restaurant near you, visit <https://www.dunkindonuts.com/aboutus/store/Search.aspx>. To learn more about Dunkin' Donuts, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com) or follow us on Facebook ([www.facebook.com/DunkinDonuts](http://www.facebook.com/DunkinDonuts)) and Twitter ([www.twitter.com/DunkinDonuts](http://www.twitter.com/DunkinDonuts)).

###