



## Dunkin' Donuts Coming to 7 Shaw's Supermarkets

West Bridgewater and Randolph, MA (October 2, 2003) -- Dunkin' Donuts will be coming to seven (7) Shaw's Supermarkets in Maine, New Hampshire and Vermont this fall. The seven Dunkin's Donuts shops, which will be located inside Shaw's Stores, are scheduled to open during the first week of November. The agreement between Dunkin' Donuts and Shaw's may lead to additional stores.

In making the announcement, Shaw's Senior Vice President of Marketing, Nicola DiFelice said, "Shaw's and Dunkin' Donuts are both enjoying strong growth. At Shaw's, we work to tailor our stores to the needs of the community. This new venture with Dunkin' Donuts is but one more way we are striving to make shopping in our stores more comfortable and more convenient."

"Convenience is one of several ingredients that have made Dunkin' Donuts a favorite of New Englanders for decades," says Tom Coba, Vice President of Franchising and New Business for Dunkin' Donuts. "We now have more than one hundred (100) franchised stores inside other businesses. Our presence in Shaw's Supermarkets is a great example of Dunkin' Donuts being a part of people's everyday lives, and how customers can benefit."

The agreement calls for independent Dunkin' Donuts franchisees to operate stores in the following Shaw's locations:

- Augusta, ME (150 Western Avenue)
- Bangor, ME (353 Main Street)
- Dover, NH (851 Central Avenue)
- Colchester VT (66 Mountain View Drive)
- Concord, NH (20 D'Amante Drive)
- Tilton, NH (75 Laconia Road)
- Nashua, NH (213 Daniel Webster Hwy)

The hours of operation for the Dunkin' Donuts stores will be from the time the Shaw's Supermarket opens until 9 p.m. Each Dunkin' Donuts will sell a range of the Company's baked goods and beverage products, as well as Dunkin' Donuts coffee-by-the-pound for brewing at home or work.

Shaw's Supermarkets, Inc. operates 191 Shaw's and Star Market store locations and two distribution centers throughout the six New England states. Visit the Company Web site at [www.shaws.com](http://www.shaws.com).

Founded in 1950, Dunkin' Donuts is the largest coffee and baked goods chain in the world, selling more donuts, coffee, bagels and muffins than any other retailer in America. Dunkin' Donuts has more than 5,500 stores in the United States and 31 other countries. Dunkin' Donuts is based in Randolph, MA, and is a wholly-owned subsidiary of Allied Domecq PLC. For more information, visit [www.dunkindonuts.com](http://www.dunkindonuts.com).