



Dunkin' Donuts Donates TestU Software to Massachusetts Students

RANDOLPH, Mass., (April 27, 2004) - Dunkin' Donuts announced today that it is making available TestU's award-winning online preparation course, Skill Navigator: MCAS, to all Massachusetts high school students to help improve Massachusetts Comprehensive Assessment System (MCAS) test scores. Students will be able to access Skill Navigator: MCAS free of charge at www.testu.com/mcas2004.

Skill Navigator is designed specifically to help students improve test scores in Math and Language Arts. TestU has a proven track record of success. In separate studies, TestU has increased the average high school exit exam scores of students across the country by as much as 38 percent. Skill Navigator is able to achieve this level of success by providing students with a personalized study course that focuses on the skills, strategies and practice needed to reach their full academic potential.

"Dunkin' Donuts is pleased to make this software available to all Massachusetts high school students. We are proud to support TestU's Skill Navigator to ensure that every student is given the tools and the opportunity to achieve academic success," said Jon L. Luther, chief executive officer of Allied Domecq Quick Service Restaurants, home of Dunkin' Donuts.

TestU's Skill Navigator offers students more than 70 hours of customized interactive learning based on their individual strengths and weaknesses. Included in the program are "MicroCourses" that cover over 200 basic skills; "Practorials" that teach more than 50 test-taking strategies, a 3,000-word Vocab Lab to expand vocabulary; two full-length tests and 32 shorter practice tests; and an explanation for every question and answer in the program.

"TestU is thrilled to partner with Dunkin' Donuts in this important effort," said Dick Casabonne, chief executive officer of TestU. "Our objective in this offer is to improve the MCAS experiences of all Massachusetts students by helping them raise their test scores and earn their high school diplomas."

About Allied Domecq Quick Service Restaurant

Allied Domecq Quick Service Restaurants franchises over 11,000 Dunkin' Donuts, Baskin-Robbins and Togo's stores worldwide. With over 143 years of combined franchising experience, the company's mission is to thrill customers, enrich stakeholders and build powerful brands. ADQSR is also a pioneer in developing and practicing a complementary daypart strategy, which combines two or three of its brands under one roof. Headquartered in Randolph, Massachusetts, ADQSR is part of Allied Domecq PLC (NYSE: AED), a highly successful and dynamic global business in spirits, wines, and quick service restaurants. More information can be found on Allied Domecq QSR's website, www.ADQSR.com

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts Incorporated is the largest coffee and baked goods chain in the world with 5,800 locations in 32 countries around the world. Dunkin' Donuts sells more regular coffee, donuts, bagels and muffins than any other retailer in the United States. For more information, visit www.dunkindonuts.com.

About TestU

TestU is an online education company dedicated to providing high-quality, accessible, and affordable assessment and learning solutions to schools and students. TestU's mission is to enable all students to reach their full potential by achieving success as measured by each state's standards. TestU empowers teachers with state of the art tools that provide the most effective means of achieving data-driven instruction currently available. Founded by top academics, educational experts, administrators, and teachers, TestU offers courses for the SAT, PSAT, ACT, MCAS, FCAT, New York State Regents, Ohio Graduation Exam, California High School Exit Exam, and the MEAP, as well as formative assessment solutions for grades 3-12 in Math, Language Arts, Science and Social Studies. TestU's strategic partners include America Online, Bridges.com, Riverdeep, and the Michigan Virtual High School. To learn more, visit the company's website at www.testu.com.