

## Dunkin' Donuts Introduces Its Highest Scoring Breakfast Sandwich Ever!

CANTON, Mass. (January 30, 2006) - Dunkin' Donuts today introduced the newest addition to its line of fast, fresh and affordable breakfast sandwiches - the Supreme Omelet.

The Supreme Omelet is a mouthwatering combination of crisp bacon and melted American cheese stacked on top of fluffy scrambled eggs, stuffed with real diced green and red peppers, scallions, hash brown potatoes, Swiss and Monterey Jack cheese, all served on a warm, freshly baked croissant.

"The Supreme Omelet reflects our culinary team's desire to raise the bar on the quality and variety of food choices available in the quick-service industry, changing expectations about what is possible in a quick meal, whether in a restaurant or on the go," said John Gilbert, Vice President of Marketing for Dunkin' Donuts. "There's no better way to start your morning than with the delectable taste of our breakfast sandwiches. Our customers crave our breakfast sandwiches for one reason - they taste great. And we think our customers will be especially pleased with the new Supreme Omelet. In fact, the Supreme Omelet scored higher in consumer taste testing than any other Dunkin' Donuts breakfast sandwich."

Available nationwide at participating restaurants for a limited time only, the Supreme Omelet is brought to you by the culinary team at Dunkin' Donuts, who know their customers are looking for breakfast choices that taste great and are made with quality ingredients, but that are also delivered fast and ready to eat on the go. For more information on the Supreme Omelet breakfast sandwich and other delicious Dunkin' Donuts culinary treats, please visit our website at [www.dunkindonuts.com](http://www.dunkindonuts.com).

### About Dunkin' Donuts

Founded in 1950, today Dunkin' Donuts is the number one retailer of coffee-by-the-cup in America, selling 2.7 million cups a day, nearly one billion cups a year. Dunkin' Donuts is also the largest coffee and baked goods chain in the world and sells more donuts, coffee, and bagels than any other quick service restaurant in America. Dunkin' Donuts has more than 6,500 shops in 29 countries worldwide. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit [www.dunkindonuts.com](http://www.dunkindonuts.com).