

## DUNKIN' DONUTS INTRODUCES NEW BAKERY SANDWICHES

CANTON, MA (February 1, 2012) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, is expanding its all-day menu options by serving up four new bakery sandwiches. Dunkin' Donuts' new Ham & Cheese Bakery Sandwich features Black Forest ham, white cheddar cheese and Creamy Dijon sauce on a French roll, while the new Turkey, Cheddar & Bacon Bakery Sandwich features turkey, white cheddar cheese, bacon and Ancho Chipotle sauce on a French roll. Guests can also enjoy Chicken Salad and Tuna Salad Bakery Sandwiches, featuring chicken salad or tuna salad on a bagel. All bakery sandwiches are served oven-toasted and made-to-order on a French roll, bagel, or croissant.

Available beginning today at participating Dunkin' Donuts restaurants nationwide, the new sandwich choices are permanent additions to Dunkin' Donuts' variety of Bakery Sandwiches to keep you running any time of day. This includes Dunkin' Donuts' Texas Toast Grilled Cheese Sandwich, introduced in December. The Texas Toast Grilled Cheese Sandwich is a hot and hearty oven-toasted sandwich featuring two slices of American cheese and one slice of white cheddar cheese melted between two pieces of thick-cut Texas Toast.

"As people find themselves busier than ever, they are snacking more frequently throughout a clockless day," said John Costello, Chief Global Marketing and Innovation Officer at Dunkin' Brands. "The addition of Bakery Sandwiches to Dunkin' Donuts' all-day menu reflects our commitment to meeting our guests' changing eating habits and expectations for more fast and satisfying menu items that can be enjoyed any time of day."

To learn more about Dunkin' Donuts, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com) or follow us on Facebook ([www.facebook.com/DunkinDonuts](https://www.facebook.com/DunkinDonuts)) and Twitter ([www.twitter.com/DunkinDonuts](https://www.twitter.com/DunkinDonuts)).

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### About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for five years running. The company has 10,000 restaurants in 32 countries worldwide. In 2010, Dunkin' Donuts' global system-wide sales were \$6 billion. Based in Canton, Mass., Dunkin' Donuts is a subsidiary of Dunkin' Brands Group, Inc. (NASDAQ: DNKN). For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).