DUNKIN' DONUTS INTRODUCES NEW CHICKEN AND TUNA SANDWICHES TO THE MENU IN SELECT MARKETS

CANTON, Mass. (November 2, 2009) – As temperatures begin to cool, Dunkin' Donuts, America's all-day, everyday stop for coffee and baked goods, today turned up the heat and unveiled a flavorful new lineup of great-tasting chicken and tuna oven-toasted sandwiches. The new sandwiches available today at participating Dunkin' Donuts shops in select northeast markets offer another quick quality menu option to keep busy people running throughout the afternoon.

Dunkin' Donuts' restaurants throughout New England (excluding Boston and Springfield) and Upstate New York will offer two new varieties of chicken croissant sandwiches and chicken wraps. The new chicken wraps served on a soft flour tortilla will be available for the suggested retail price of $1.49 - $1.79. The new chicken sandwiches will be available for the suggested retail price of $2.49 - $2.99. Varieties include:

- Original Chicken Sandwich, featuring seasoned chicken with tangy ranch sauce and melted Monterey Jack cheese.
- Bacon Jack Chicken Sandwich, featuring seasoned chicken with tangy ranch sauce, Monterey Jack cheese and crispy bacon.

Throughout Metro New York, Dunkin' Donuts shops will offer a new Tuna Sandwich, featuring fresh tuna salad served with or without cheese on an oven-toasted bagel for the suggested retail price of $2.99.

The introduction of the new Chicken and Tuna Sandwiches provides customers with exciting new menu choices in response to on-the-go, busy lifestyles and changing consumer eating habits and expectations. "Customers want new choices to keep them going throughout their afternoon and evening without compromising on convenience, quality or taste," said Dunkin' Donuts Executive Chef Stan Frankenthaler. "By expanding our variety of afternoon offerings to complement our current menu items, Dunkin' Donuts customers have more ways to keep themselves running any time of day."

The new sandwiches expand Dunkin' Donuts' current lineup of oven-toasted sandwiches, which includes hot and crispy favorites such as Chicken Parmesan, Ham & Cheese, Turkey Cheddar & Bacon and Grilled Cheese. As part of its DDSMART™ menu of better-for-you foods and beverages, Dunkin' Donuts also offers two varieties of Egg White Flatbread Sandwiches, Turkey Sausage and Veggie, both under 300 calories and served on wholesome toasted multigrain flatbread. Dunkin' Donuts was the first national quick service restaurant chain to introduce egg white sandwiches.

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About Dunkin' Donuts
Founded in 1950, Dunkin' Donuts is America's favorite every day, all-day stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories, and the largest coffee and baked goods chain in the world. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for three years running. The company has more than 8,800 restaurants in 31 countries worldwide. In 2008, Dunkin' Donuts' global system-wide sales were $5.5 billion. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit www.DunkinDonuts.com.

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