# DUNKINâ€™ DONUTS INTRODUCES NEW OREOÂ® AND CHIPS AHOY!Â® FLAVORED ICED COFFEES AND COOLATTAÂ® FROZEN BEVERAGES

Dunkin' Donuts also offering two Chips Ahoy!®Donut varieties

Guests can enter "Cookie Dunk Instant Win Game" for the chance to win JetBlue travel certificates and iced coffee for a year

CANTON, MA (June 1, 2015) – This summer, there's a cool new way the cookie crumbles for Dunkin' Donuts guests. The brand has introduced a new food and beverage lineup featuring the classic flavors of OREO® and Chips Ahoy!®, available through summer at participating Dunkin' Donuts restaurants nationwide.

Beginning today, Dunkin' Donuts is giving guests a sweet new summer twist with:

- Cookie Flavored Iced Coffees: Iced Coffee featuring the flavors of beloved OREO® or Chips Ahoy!® cookies.
- OREO® and Chips Ahoy!® Coolatta® Frozen Beverages: Cookie flavored Coolatta frozen beverages made with real cookie mix-ins in every sip. The new Chips Ahoy! ® Coolatta joins returning favorite, OREO® Coolatta.
- Chips Ahoy!® Crème Donut: A yeast shell filled with cookie dough flavored buttercreme, frosted with chocolate icing and dipped in crumbled Chips Ahoy!® cookies.
- Chips Ahoy!® Crunch Donut: A yeast ring frosted with chocolate icing and dipped in crumbled Chips Ahoy!® cookies.

To celebrate these new beverages and treats, Dunkin' Donuts is also giving fans the chance to win fun prizes by "dunkin'" a virtual OREO® or Chips Ahoy!® cookie with the Dunkin' Donuts "Cookie Dunk Instant Win Game." Beginning today and running through July 15, anyone can log onto CookieDunkGame.com online or via their mobile device, once per day, to play the cookie-themed game. Participants can drop an OREO® or Chips Ahoy!® cookie into a slot, and depending on where it falls, instantly win a $3 or $5 mGift, a JetBlue travel certificate, or entries into the Grand Prize Sweepstakes for four JetBlue travel certificates and a year's worth of Dunkin' Donuts Iced Coffee.

For additional terms and conditions related to the Dunkin' Donuts "Cookie Dunk Instant Win Game," please visit CookieDunkGame.com. No purchase necessary, must be 18+ to enter. Void where prohibited. Dunkin' Donuts is the exclusive coffee provider of JetBlue, with Dunkin' Donuts coffee and tea served onboard all domestic JetBlue flights.

Additionally, throughout the hot summer months of June and July, a special Dunkin' Donuts sampling vehicle will be helping select cities cool off with the new OREO® and Chips Ahoy!® Flavored Iced Coffee and Coolatta beverages. Guests at each event will also be able to play a life-size "Cookie Dunk Instant Win Game" for the chance to win additional prizes. The tour will visit Hartford, New York City, Providence, Portland, Boston, Philadelphia, Baltimore, Washington D.C. and Albany.

"Our brand has differentiated itself by offering innovative new varieties of food and beverages, and we believe that the fun and delight people associate with both Dunkin' Donuts treats and the beloved flavors of OREO® and Chips Ahoy!® make for a combination that is absolutely perfect for summer," said Jeff Miller, Dunkin' Brands' Executive Chef and Vice President of Product Innovation. "We are proud of the opportunity to partner with OREO® and Chips Ahoy!® to bring to our guests the flavors of these classic cookies in such cool and exciting new ways."

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for nine years running. The company has more than 11,300 restaurants in 37 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.

About MondelÄ“z International

MondelÄ“z International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2014 revenue of $34 billion. Creating delicious moments of joy in 165 countries, MondelÄ“z International is a world leader in biscuits, chocolate, gum, candy, coffee and powdered beverages, with billion-dollar brands such as Oreo, LU and Nabisco biscuits; Cadbury, Cadbury Dairy Milk and Milka chocolate; Trident gum; Jacobs coffee and Tang powdered beverages. MondelÄ“z International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow us on Twitter at twitter.com/MDLZ.