



DUNKIN'™ DONUTS K-CUP® PODS NOW AVAILABLE IN RETAIL OUTLETS NATIONWIDE

Dunkin' Brands, The J.M. Smucker Company and Keurig Green Mountain

partner to bring Dunkin' K-Cup® pods to retailers throughout the U.S. and Canada

CANTON, MA, ORRVILLE, OH, and WATERBURY, VT (May 27, 2015) -- Dunkin' Brands Group, Inc., (NASDAQ: DNKN), The J.M. Smucker Company (NYSE: SJM) and Keurig Green Mountain, Inc. (Keurig) (NASDAQ: GMCR) today announced that Dunkin' K-Cup® pods are now available for sale at thousands of retailers nationwide for the first time. As part of an agreement between the three companies first announced in February, Smucker will distribute and market Dunkin' K-Cup® pods exclusively to grocery chains, mass merchandisers, club stores, drug stores, dollar stores and home improvement stores. Keurig will distribute and market Dunkin' K-Cup® pods exclusively to specialty stores such as Bed Bath & Beyond, Kohl's and Macy's, as well as office supply retailers such as Staples and Office Depot beginning this summer.

Dunkin' K-Cup® pods are also now available for sale online at OnlineStore.Smucker.com and Keurig.com, as well as DunkinDonuts.com. The Dunkin' K-Cup® varieties available online and in grocery, mass merchandise, club, drug and other retailers nationwide include Original Blend, Decaf, Hazelnut, French Vanilla and Chocolate Glazed Donut.

A coupon for \$1.50 off the purchase of any two packages of Dunkin' K-Cup® pods or packaged coffee at grocery stores and other retailers nationwide will be available in select Sunday newspapers on June 14, 2015.

In February, Dunkin' Brands, The J.M. Smucker Company and Keurig signed agreements for the manufacturing, marketing, distribution and sale of Dunkin' K-Cup® pods at retailers nationwide in the U.S. and Canada, and online. Keurig remains the exclusive producer of Dunkin' K-Cup® pods. The J.M. Smucker Company currently manufactures and distributes Dunkin' Donuts® brand premium bagged coffee where groceries are sold, under license from Dunkin' Donuts.

"Earlier this year we announced our new agreement with our two long-standing partners to offer new and existing customers throughout the U.S. and Canada more options for purchasing Dunkin' K-Cup pods. Today, we mark a key moment in our brand's history of coffee leadership as Dunkin' K-Cup pods are now available at thousands of retail outlets nationwide and online," said John Fassak, Vice President, Dunkin' Brands New Business Development. "This is an exciting milestone for our company, and we very much look forward to continuing our partnership with The J.M. Smucker Company and Keurig to bring our famous coffee to more customers, and meet growing consumer demand for single-serve, at home coffee."

"This is exciting for the growth of both The J.M. Smucker Company and the entire coffee category," said Steve Oakland, President, Coffee and Foodservice of The J.M. Smucker Company. "Our company has had a long and successful relationship with Dunkin' Brands to bring the legendary taste of Dunkin' Donuts' coffee to grocery stores all across the country. We are thrilled to further our partnership and expand the Smucker coffee portfolio by now bringing Dunkin' K-Cup pods into retail channels, including wherever groceries are sold."

"Our existing consumers and retail partners told us they wanted broader availability of Dunkin' K-Cup pods and we are excited to expand the distribution for Keurig consumers who know and love Dunkin' Donuts' signature coffee," said Dan Cignarella, Vice President of Strategic Partnerships at Keurig. "The expanded distribution of Dunkin' Donuts pods also offers a unique opportunity to attract new consumers who have affinity for Dunkin' Donuts' coffee but who haven't yet tried the quality and convenience of single serve with a Keurig brewing system."

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About Dunkin' Brands Group, Inc.

With more than 18,800 points of distribution in nearly 60 countries worldwide, Dunkin' Brands Group, Inc. (Nasdaq: DNKN) is one of the world's leading franchisors of quick service restaurants (QSR) serving hot and cold coffee and baked goods, as well as hard-serve ice cream. At the end of fiscal 2014, Dunkin' Brands' nearly 100 percent franchised business model included more than 11,300 Dunkin' Donuts restaurants and more than 7,500 Baskin-Robbins restaurants. Dunkin' Brands Group, Inc. is headquartered in Canton, Mass.

About The J.M. Smucker Company

For more than 115 years, The J.M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of consumer food and beverage products and pet food and pet snacks in North America with annual net sales of approximately \$8 billion. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth, and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit jmsmucker.com.

About Keurig Green Mountain, Inc.

As a leader in specialty coffee, coffee makers, teas and other beverages, Keurig Green Mountain (Keurig) (NASDAQ: GMCR), is recognized for its award-winning beverages, innovative brewing technology, and socially responsible business practices. The company has inspired consumer passion for its products by revolutionizing beverage preparation at home and in the workplace. Keurig supports local and global communities by investing in sustainably-grown coffee and by its active involvement in a variety of social and environmental projects. By helping consumers drink for themselves, we believe we can brew a better world. For more information visit: www.KeurigGreenMountain.com. To purchase Keurig® products visit: www.Keurig.com or www.Keurig.ca.



*K-Cup® is a trademark of Keurig Green Mountain, Inc., used with permission. K-Cup® pods are for use in Keurig® K-Cup® brewing systems, including Keurig® 2.0