



## **DUNKIN' DONUTS MAKES A SPECIAL DELIVERY:FREE COFFEE TO ALL UNITED STATES POSTAL SERVICE LETTER CARRIERS**

CANTON, Mass. (November 24, 2009) -- On the eve of the holiday season, Dunkin' Donuts, America's all-day, every day stop for coffee and baked goods, is delivering a very special gift to the men and women who deliver our holiday cards, catalogs and presents. On Wednesday, November 25, Dunkin' Donuts will serve free coffee to any United States Postal Service (USPS) letter carrier. Any USPS letter carrier that is wearing an official uniform or shows their union card identification can visit participating Dunkin' Donuts restaurants throughout the country for a free coffee, any size. No additional purchase is necessary.

"The United States Postal Service letter carriers serve tirelessly throughout the holiday season, and we wanted to recognize their hard work during this very busy time of year," said John Costello, Dunkin' Brands' Chief Global Customer and Marketing Officer. "We invite letter carriers to kick off the season with a free cup of coffee at their local Dunkin' Donuts restaurant, and to know that we are there to help keep them running through snow or rain or gloom of night."

Dunkin' Donuts has set the standard for offering a superior grade of coffee, and the company sells more than one billion cups of hot and iced coffee every year. In 2008, an independent taste test showed that Americans preferred Dunkin' Donuts coffee over Starbucks. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for three years running.

###

### **About Dunkin' Donuts**

Founded in 1950, Dunkin' Donuts is America's favorite every day, all-day stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories, and the largest coffee and baked goods chain in the world. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for three years running. The company has more than 8,800 restaurants in 31 countries worldwide. In 2008, Dunkin' Donuts' global system-wide sales were \$5.5 billion. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).

### **Contact:**

McCall Gosselin  
781-737-5200  
[McCall.Gosselin@dunkinbrands.com](mailto:McCall.Gosselin@dunkinbrands.com)

Margaret Skrmetti  
RF Binder  
781-559-0437  
[Margaret.Skrmetti@rfbinder.com](mailto:Margaret.Skrmetti@rfbinder.com)