



DUNKIN'™ DONUTS MAKES NATIONAL DONUT DAY SWEETER WITH FREE DONUT OFFER ON JUNE 7

Enjoy National Donut Day at Dunkin' Donuts with a free donut with the purchase of any beverage

Dunkin' Donuts unveils new Summer Fruit Donuts to celebrate the season

CANTON, Mass. (May 30, 2013) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee, donuts and baked goods, today announced that it will be honoring National Donut Day, celebrated this year on Friday, June 7, with a sweet offer to make the holiday extra special and fun. On June 7, participating Dunkin' Donuts restaurants nationwide will offer guests a free donut of their choice (while supplies last) with the purchase of any beverage. This special donut offer is also available to Dunkin' Donuts guests in 31 countries across the globe, marking the brand's first-ever worldwide donut celebration.

Donut lovers have other reasons to look forward to June at Dunkin' Donuts, as the brand today also unveiled new Summer Fruit Donuts to celebrate the season. Dunkin' Donuts' new Summer Fruit Donuts are available in two fun fruit flavors: Lemonade, featuring a yeast shell filled with lemon flavored filling, frosted with white icing, and topped with lemonade bark; and Key Lime, featuring a yeast shell, filled with key lime flavored filling, frosted with white icing and finished with a graham cracker topping. Both new donuts are available through August at participating Dunkin' Donuts restaurants nationwide, beginning June 3.

National Donut Day, celebrated on the first Friday of June each year, was originally established in 1938 by the Chicago Salvation Army to honor women who served donuts to soldiers during World War I. According to John Costello, President, Global Marketing and Innovation at Dunkin' Brands, it's the perfect day to celebrate the joy that donuts bring to people each and every day. "Perhaps more than any other treat, donuts bring smiles to people's faces and make any moment in a busy day much sweeter. As the country's donut leader, we're proud to once again help people celebrate National Donut Day by enjoying a free donut at Dunkin' Donuts with the purchase of any beverage," he said.

For more than 60 years, Dunkin' Donuts has been a leader in the donut category, selling 2.4 billion donuts and MUNCHKINS® donut hole treats annually. Within the United States, Dunkin' Donuts offers more than 70 varieties of donuts, including beloved flavors such as Boston Kreme, Glazed and Chocolate Frosted.

To find a participating Dunkin' Donuts restaurant near you, visit <https://www.dunkindonuts.com/aboutus/store/Search.aspx>. To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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