

DUNKIN€™ DONUTS RINGS IN DECEMBER WITH HOLIDAY DONUTS

Dunkin' Donuts readies for National Cookie Day with special Twitter sweepstakes to celebrate holiday and brand's cookie-flavored coffee and lattes

CANTON, Mass. (December 1, 2014) – <u>Dunkin' Donuts</u> is decking its halls in December with a duo of delicious donuts for the holidays. America's all-day, everyday stop for coffee and baked goods today unveiled the new Holiday Wreath Donut, a festive yeast ring donut topped with green icing and red icing drizzle resembling a traditional holiday wreath design. Dunkin' Donuts is also bringing back the popular Holiday Star Donut, a star-shaped donut filled with Bavarian creme and topped with red icing and white star sprinkles. Both donuts are available through the holiday season at participating Dunkin' Donuts restaurants nationwide.

This Thursday, December 4, is National Cookie Day, and to celebrate the holiday and the brand's cookie-flavored coffees and lattes, Dunkin' Donuts is kicking off a sweet cookie-themed Twitter sweepstakes. Beginning today and continuing through National Cookie Day, followers of @DunkinDonuts will be asked a new cookie-related question each day, and all who tweet an answer using the special hashtag #DDCookieLatteSweeps will be entered to win one of two daily \$100 mGift prizes. No purchase necessary, must be 18+ and a legal resident of the U.S. or District of Columbia to enter. Void where prohibited. For more information about Dunkin' Donuts' "National Cookie Day Sweepstakes," visit: http://dun.kn/15y0apy.

Dunkin' Donuts' cookie-flavored holiday beverages include new Sugar Cookie Lattes, offering the traditional taste of frosted holiday sugar cookies, topped with festive red and green sugar, and Snickerdoodle Cookie Lattes, bringing together the sweet taste of sugar and cinnamon spice, topped with real cinnamon. Dunkin' Donuts is also serving holiday favorite Peppermint Mocha Lattes, which combine cool peppermint flavor with rich chocolate. Chocolate lovers can also enjoy a variety of hot chocolates at Dunkin' Donuts through the holiday season, including flavors such as Salted Caramel Hot Chocolate, Original, Mint, S'mores and Dunkaccino®. Dunkin' Donuts also offers Hot Cocoa K-Cup® Packs to enjoy Dunkin' Donuts' classic hot chocolate when there's no place like home for the holidays.

Today, December 1, is Cyber Monday, and Dunkin' Donuts' Packaged Coffee is available for the special price of three pounds for \$19.99* at participating Dunkin' Donuts restaurants nationwide or online at Shop.DunkinDonuts.com. Perfect to pick up for parties, holiday dinners or fueling up for shopping or shoveling, Dunkin' Donuts packaged coffee is available this season in several varieties, including Original Blend, Dunkin' Decaf®, French Vanilla, Hazelnut and the brand's new Rainforest Alliance Certified™ Dark Roast Coffee. Additionally, for a fun and affordable gift, Dunkin' Donuts Cards are a great way to keep friends, family and co-workers running throughout the holidays and into 2015. Available this season in a variety of holiday and winter-themed designs, Dunkin' Donuts Cards can be purchased online at DunkinDonuts.com in amounts from \$2 to \$100, as well as at participating Dunkin' Donuts locations and at many pharmacy and big box retailers. Dunkin' Donuts Cards have no fees and no expiration date.

To learn more about Dunkin' Donuts, visit <u>www.DunkinDonuts.com</u> or follow us on Facebook (<u>www.facebook.com/DunkinDonuts</u>) and Twitter (<u>www.twitter.com/DunkinDonuts</u>).

*Plus Applicable Taxes. Single bag or box of coffee at regular price. Excludes 8oz. Colombian coffee.