



DUNKIN'™ DONUTS ROLLS INTO AUGUST WITH A FULL LINE OF CARAMEL ICED COFFEE FLAVORS AND NEW PRETZEL ROLL ROAST BEEF SANDWICH

New "Caramel Challenges" Twitter Sweepstakes offers chance to win sweet prizes,

including a year's supply of Dunkin' Donuts Iced Coffee

CANTON, MA (August 5, 2013) -- Just in time for the home stretch of summer, Dunkin' Donuts has some new ways to keep people running all throughout August. [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, today introduced a full line of caramel coffees, including the new Caramel Coconut Iced Coffee, as well as a new Pretzel Roll Roast Beef Sandwich.

Dunkin' Donuts' new Caramel Coconut Iced Coffee features the brand's famous iced coffee with the creamy taste of caramel blended with a sweet hint of coconut flavor. To satisfy sweet summer cravings, Dunkin' Donuts also has a full line of caramel coffees and lattes, available hot or iced. These include new Caramel Turtle, a creamy, nutty, chocolate flavored treat, and Caramel Almond, both available for a limited time, as well as current favorites Caramel Mocha and Caramel Swirl.

Guests looking to satisfy caramel cravings for fewer calories can enjoy Dunkin' Donuts' hot or iced coffee with a flavor shot of Caramel. All Dunkin' flavor shots are unsweetened and sugar free and are part of the brand's DDSMART® menu of items that provide guests with better-for-you options without compromising taste, quality or value. All of these beverages are available at participating Dunkin' Donuts restaurants nationwide.

To help fans celebrate Caramel Coffees with the chance to win some sweet prizes, Dunkin' Donuts today launched a special week-long Caramel Challenges Twitter Sweepstakes. Beginning today and continuing through Friday, August 9, each day followers of @DunkinDonuts on Twitter will be presented with a new and fun challenge around the theme of caramel. People who participate, using the special hashtag #DDCaramel, will be entered for a chance to win one of three \$50 mGifts each day. One grand prize winner selected from all participants will receive one year's supply of Dunkin' Donuts Iced Coffee. No purchase necessary, 18+ to enter. For official rules and additional information related to the Caramel Challenges Twitter Sweepstakes, visit: http://www.dunkindonuts.com/content/dunkindonuts/en/promotions/Caramel_Challenges_Sweeps.html.

For a new twist on Dunkin' Donuts' popular Bakery Sandwiches, Dunkin' Donuts has unveiled a new Pretzel Roll Roast Beef Sandwich. The sandwich features a warm pretzel roll with delicious roast beef, white cheddar cheese and creamy Dijon sauce. Dunkin' Donuts' new crisp and tasty pretzel roll can also be enjoyed as part of any Dunkin' Donuts Bakery Sandwich, including Ham & Cheese, Turkey, Cheddar & Bacon, Chicken Salad, and Tuna Salad. Dunkin' Donuts also recently introduced two Chicken Sandwiches, Barbecue Chicken and Bacon Ranch Chicken. The Dunkin' Donuts pretzel roll and Pretzel Roll Roast Beef Sandwich are available for a limited time at participating Dunkin' Donuts restaurants nationwide.

Finally, Dunkin' Donuts is also giving people a great new way to keep cool at home with the brand's famous Iced Coffee. Dunkin' Donuts recently introduced Original Blend Iced Coffee K-Cup® packs, a new variety of the brand's popular K-Cup® packs for use with the Keurig® K-Cup® Brewing System. Dunkin' Donuts' Iced Coffee K-Cup® packs are available through August at participating Dunkin' Donuts nationwide. A \$1 off coupon for all flavors of Dunkin' Donuts K-Cup® packs can be accessed exclusively on the Dunkin' Donuts Facebook page throughout the month of August at https://www.facebook.com/DunkinDonutsUS/app_168624293286902.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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