



DUNKIN'™ DONUTS TEES UP NEW ICED GREEN TEA AND ICED TEA FLAVORS

Dunkin' Donuts' new Iced Green Tea features the Rainforest Alliance Certified™ seal

Dunkin' Brands celebrates launch of Dunkin' Donuts Iced Green Tea

with \$50,000 grant to the Rainforest Alliance

CANTON, MA (April 3, 2014) -- With warmer weather on the way, [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, is teeing up delicious new iced tea beverages to help guests stay refreshed all spring and summer. Leading off the brand's lineup of new iced tea choices, Dunkin' Donuts today launched Iced Green Tea, as well as a cool and unique variety of fruity flavors of its freshly brewed Iced Tea, including Blueberry, Raspberry and Peach. All are now available at participating Dunkin' Donuts restaurants nationwide for a limited time.

For guests seeking a new iced tea blend, Dunkin' Donuts' freshly brewed Iced Green Tea offers pure and simple refreshment, with healthy antioxidants to help people feel renewed any time of day. Dunkin' Donuts' Iced Green Tea features the Rainforest Alliance Certified™ seal, and contains 30% tea sourced from Rainforest Alliance Certified farms that are managed according to rigorous environmental, social and economic criteria. The Rainforest Alliance is an international nonprofit organization that works to conserve biodiversity and ensure sustainable livelihoods. Rainforest Alliance certification helps to protect wildlife; safeguard soils and waterways; and improve quality of life for workers, their families and local communities in order to achieve true, long-term sustainability.

To help celebrate the launch of Dunkin' Donuts' new Iced Green Tea, Dunkin' Brands today announced a \$50,000 grant to the Rainforest Alliance. Since 2010, Dunkin' Brands has granted a total of \$220,000 to the Rainforest Alliance to fund future training projects to assist coffee and tea farmers seeking to improve the sustainability and productivity of their farms through Rainforest Alliance certification.

Dunkin' Donuts' Blueberry, Raspberry and Peach flavors put a fruity and fresh twist on Iced Tea, giving guests a fun and refreshing way to personalize and customize their favorite beverage. All of Dunkin' Donuts' delicious freshly brewed Iced Teas are made-to-order, unsweetened or sweetened. With five calories per 16 ounce serving, a small Dunkin' Donuts unsweetened Iced Tea also offers a crisp, cold and convenient better-for-you beverage option.

"Our freshly brewed Iced Tea has become a favorite choice with our guests for fresh and flavorful refreshment that perfectly complements our all-day snacks and bakery sandwiches," said John Costello, President, Global Marketing and Innovation at Dunkin' Brands. "We're excited to now offer Iced Green Tea and fun new Iced Tea flavors to give our guests more beverage options and continue to enhance our leadership in this increasingly popular beverage category."

In addition to its work with the Rainforest Alliance, all of the farms from which Dunkin' Donuts sources its tea are members of the Ethical Tea Partnership, a nonprofit organization established to help build a thriving tea industry that is socially just and environmentally sustainable. For more information on Dunkin' Brands sustainability efforts see the company's most recent corporate social responsibility report at <http://bit.ly/1mxtsr6>.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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About the Rainforest Alliance

The Rainforest Alliance is a global nonprofit that works with people whose livelihoods depend on the land, helping them transform the way they grow food, harvest wood and host travelers. From large multinational corporations to small, community-based cooperatives, businesses and consumers worldwide are involved in the Rainforest Alliance's efforts to bring responsibly produced goods and services to a global marketplace where the demand for sustainability is growing steadily. For more information, visit www.rainforest-alliance.org.