



Dunkin' Donuts to Showcase Store Employees' Artistic Talent Through National Holiday Gift Card Design Contest

CANTON, Mass. (July 1, 2008) - Dunkin' Donuts, America's favorite everyday, all-day stop for coffee and baked goods, today announced three national store employee finalists in the company-wide contest to design the 2008 holiday-themed rechargeable Dunkin' Donuts Card. Customers are encouraged to visit www.DunkinDonuts.com and vote for one of three final "Deck the Halls with Dunkin'" card designs. Online voting will take place from July 1 - July 15, 2008. The winning Dunkin' Donuts employee will receive a \$2,500 donation to the Dunkin' Brands Community Foundation-supported charity of his or her choice and a \$2,500 cash prize.

The three card design finalists: Jessica Boyle of Hopatcong, NJ; Joseph Linnane of Niagara Falls, NY; and Donna Murray of Abington, MA, were chosen from entries submitted by Dunkin' Donuts store employees throughout the country. The winning design will be featured on the holiday Dunkin' Donuts rechargeable card, which will be available for purchase in stores and online at www.DunkinDonuts.com beginning November 15. For every holiday gift card purchased during the month of December, Dunkin' Donuts will donate \$1* to the Dunkin' Brands Community Foundation.

The holiday card, as well as the standard rechargeable Dunkin' Donuts Cards, are available in denominations between \$5 and \$200 and make ideal gifts for the busy people in customers' lives. Dunkin' Donuts' Cards do not have any additional fees or expiration dates. If cards are registered online, Dunkin' Donuts will replace them free of charge if they are lost or stolen. For even greater convenience, the card can be registered for auto-recharge, which automatically adds money to the card on a specific day or when the balance on the card drops below a certain level. The card is a convenient way to pay for your favorite Dunkin' Donuts products and can be redeemed at any participating Dunkin' Donuts restaurant.

For more information, or to purchase a card, please visit www.DunkinDonuts.com. For more information on the Dunkin' Brands Community Foundation, please visit www.DunkinBrands.com/foundation.

* Up to a maximum of \$10,000

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite everyday, all-day stop for coffee and baked goods. Dunkin' Donuts is the #1 retailer of hot and iced regular coffee-by-the-cup in America, and the largest coffee and baked goods chain in the world. Dunkin' Donuts has earned the #1 ranking for customer loyalty in the coffee category by Brand Keys for two years running. The company has more than 7,900 restaurants in 30 countries worldwide. In 2007, Dunkin' Donuts' global system-wide sales were \$5.3 billion. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit www.DunkinDonuts.com.

About The Dunkin' Brands Community Foundation

The Dunkin' Brands Community Foundation brings together a wide network of stakeholders, including our Dunkin' Donuts and Baskin-Robbins franchisees, crewmembers and employees, to support the service and leadership of emergency response organizations ? especially in times of crisis. The Foundation supports emergency responders by providing financial assistance, building capacity, developing partnerships, encouraging volunteerism and honoring local heroes. To learn more about the Dunkin' Brands Community Foundation please visit www.DunkinBrands.com/foundation.

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