DUNKIN'Â’ DONUTS AND BASKIN-ROBBINS CELEBRATE THE ROYAL WEDDING WITH FESTIVE MENU ITEMS

CANTON, Mass. (April 21, 2011) – For those of us who didn’t make the guest list for the Royal Wedding of Prince William and Catherine Middleton, Dunkin’ Brands has prepared special treats to help you celebrate the occasion in “tasteful” style at home or work. Dunkin’ Donuts, America’s all-day, everyday stop for coffee and baked goods, has unveiled the new Royal Wedding Donut, and sister brand Baskin-Robbins, the world’s largest chain of ice cream specialty shops, has introduced a commemorative Royal Wedding Ice Cream Cake.

The Dunkin’ Donuts Royal Wedding Donut is a heart-shaped donut filled with jelly and topped with vanilla icing and a chocolate drizzle. The heart signifies the love between Prince William and Catherine, and the donut is filled with jelly to represent how their lives are to be ever-filled with happiness. The white frosting is reminiscent of the traditional white wedding gown, and the chocolate drizzle is symbolic of William’s love for chocolate. The Dunkin’ Donuts Royal Wedding Donut isavailable at participating Dunkin’ Donuts restaurants throughout the U.S. from April 24 through the wedding day, April 29, for a suggested retail price of 89 cents.

Those planning to watch the morning festivities can keep themselves running on Dunkin’, as many Dunkin’ Donuts restaurants will open at 5 AM eastern time on April 29, one hour before the ceremony begins in the U.S. at 6 AM eastern time. And, as wedding guests head to Buckingham Palace for a wedding breakfast following the formal ceremony, a dozen Royal Wedding Donuts paired with Dunkin’ Donuts’ famous coffee served in a Box O’ Joe can also help you and your friends, family or colleagues come together for your own wedding party. To extend the Royal Wedding celebration throughout the day, visit your local Dunkin’ Donuts restaurant for an afternoon Dunkin’ Tea. Always freshly brewed, Dunkin’ Donuts Hot Tea is available in regular, decaf, and green tea varieties. Dunkin’ Donuts Iced Tea is also available for a cool refreshment.

The Baskin-Robbins Royal Wedding Ice Cream Cake features vanilla cake, Baskin-Robbins Chocolate Mousse Royale ice cream and more than 30 piped white and blue English roses, and can be customized with your favorite flavors. This royal wedding cake is the perfect way to get into the spirit of this special day, with the cake reminiscent of an English garden, inspired by the colorful gardens of the Cotswolds. The six inch round wedding cake is available in the United States, United Kingdom, Australia and Canada at participating Baskin-Robbins locations in one-tiered and two-tiered (select locations) cake options starting at $29.99 (U.S. suggested retail price).

For another “royal” dessert fit for a king or queen, Baskin-Robbins shops in the United Kingdom will also offer a commemorative flavor called “Sweet Marriage,” a sparkling wine flavored ice cream married with royal ribbons of cherry and apricot, available at participating Baskin-Robbins locations for 2.20 GBP.

“Dunkin’ Donuts and Baskin-Robbins are proud to help guests enjoy the first Royal Wedding in more than 11 years,” said Dunkin’ Brands CEO and Dunkin’ Donuts President Nigel Travis, a dual U.S. and British citizen born and raised in Woodford, Essex. “For more than six decades, Dunkin’ Donuts’ donuts and baked goods, and Baskin-Robbins’ cakes and ice cream, have been lifting spirits and bringing people joy and happiness. Whether it’s a grand celebration like the Royal Wedding, or everyday occurrences at work or play, nothing makes us happier than to help make any moment a little sweeter.”

Dunkin' Donuts has led the donut category for more than 60 years, selling 5.3 million donuts and Munchkins® donut hole treats every day. Dunkin’ Donuts serves the most hot traditional and iced coffee in America and sells more than 1.5 billion cups of hot and iced coffee every year. To learn more about Dunkin’ Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

To learn more about Baskin-Robbins ice cream cakes as well as flavor combinations and innovations, guests can visit the Baskin-Robbins Facebook page at www.facebook.com/BaskinRobbins or follow Baskin-Robbins on Twitter at www.twitter.com/BaskinRobbins.