DUNKIN'Â’ DONUTS HOLIDAY SWEATER CONTEST RETURNS TO TWITTER

CANTON, Mass. (December 14, 2011) – Is the holiday season better with a sweater? It can be, especially if that holiday sweater in your closet puts a $50 Dunkin' Donuts Card in your wallet. Dunkin' Donuts, America's favorite all-day, everyday stop for coffee and baked goods, today announced that the company is wrapping up the holiday season with its second annual #DresseDD Holiday Sweater Twitter Contest. Beginning today and continuing through Wednesday, December 21, Americans are invited to submit photos of themselves in their most festive holiday garb to @DunkinDonutson Twitter, using the special hashtag #DresseDD. Dunkin' Donuts will select three winners to receive a $50 Dunkin' Donuts Card. For additional terms and conditions related to Dunkin' Donuts' #DresseDD Holiday Sweater contest, please visit: https://www.dunkindonuts.com/content/dunkindonuts/en/promotions/HoliDDay_Sweater_Contest.html.

According to John Costello, Chief Global Marketing and Innovation Officer at Dunkin' Brands, "The holiday sweater is a fun symbol of the season, and our fans clearly enjoyed the chance to show off their most festive holiday garb during our Holiday Sweater Twitter contest last year. We're looking forward to bringing back the contest this year, and rewarding three winners with a $50 Dunkin' Donuts Card so they can keep warm – sweater or no sweater – with our hot coffee, breakfast sandwiches and favorite food and beverages into the New Year."

As the shopping season winds down, Dunkin' Donuts is the perfect stop for affordable last-minute holiday gifts for anyone on your list. Dunkin' Donuts Rechargeable Cards are the perfect way to keep parents, teachers, friends and co-workers running with the gift of America's favorite coffee, donuts, snacks and beverages. Dunkin' Donuts Cards may be purchased in any amount between $2 and $100 and have no additional fees or expiration dates. If cards are registered online, Dunkin' Donuts will also replace them free of charge if they are lost or stolen. Dunkin' Donuts Rechargeable Cards can be purchased at participating Dunkin' Donuts restaurants, at www.DunkinDonuts.com and at more than 18,000 retail locations across the U.S., including CVS/pharmacies, BJ's Warehouse Club, Staples, Walgreens, Kroger, Stop & Shop Supermarkets and more.

Those in search of additional stocking stuffers are sure to love Dunkin' Donuts collectible holiday ornaments in two designs: a Dunkin' Donuts Sprinkle Donut ornament and a Dunkin' Donuts Cold Cup ornament, available at participating Dunkin' Donuts restaurants or at www.DunkinDonuts.com. For those who need fuel on the go, Dunkin' Donuts branded tumblers, available in a variety of sizes and styles, make the morning routine perfectly portable.

Dunkin' Donuts K-Cup® packs, available for use with the Keurig® Single-Cup Brewing system, are available exclusively at participating Dunkin' Donuts restaurants. The single-servings of Dunkin' Donuts coffee, offered in five popular flavors, including Original Blend, Dunkin' Decaf®, French Vanilla, Hazelnut and Dunkin' Dark® Roast, are ideal for holiday gifts or to keep yourself fueled for the holiday season.

Finally, many Dunkin' Donuts restaurants will be open until 6:00 p.m. or later on Christmas Eve for shoppers in need of beverages and snacks, such as Dunkin' Donuts' new Mint Hot Chocolate, the new Warm Cinnamon Swirl Muffin and a variety of seasonal flavored coffees, lattes and donuts.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for five years running. The company has more than 9,700 restaurants in 31 countries worldwide. In 2010, Dunkin' Donuts' global system-wide sales were $6 billion. Based in Canton, Mass., Dunkin' Donuts is a subsidiary of Dunkin' Brands Group, Inc. (NASDAQ: DNKN). For more information, visit www.DunkinDonuts.com.