DUNKIN'Â’ DONUTS PUTS THE Â“KÂ” IN BLACK FRIDAY WITH HOLIDAY TWITTER PROMOTION TO KICK OFF HOLIDAY SHOPPING SEASON

CANTON, MA (November 22, 2011) -- Dunkin’ Donuts, America’s all-day, everyday stop for coffee and baked goods, is helping people kick off the holiday shopping season by putting the “K” in Black Friday, brewing up a special Twitter promotion that gives fans the chance to win an early holiday gift – a Keurig® brewer and a box of Dunkin’ Donuts K-Cup® packs. Beginning at 6 a.m. EST on Friday, November 25, tweet @DunkinDonuts with hashtag #DDKCUPPACKS and share how Dunkin’ Donuts K-Cup® packs keep you running throughout the holiday season. Dunkin’ Donuts will randomly select one winner per hour until

11 a.m. EST (five winners total) to receive a Keurig® brewer and Dunkin’ Donuts K-Cup® packs.

Even if you aren’t a winner on Twitter, you can bring home a Keurig® brewer and Dunkin’ Donuts K-Cup® packs at Dunkin' Donuts this holiday season. Now through the end of the year, participating Dunkin’ Donuts restaurants will sell the Keurig® Elite Brewing System, making it easy for guests to purchase a Keurig® brewer as a gift for themselves or anyone on their holiday list. The Elite Brewing System, featuring Keurig’s Quiet Brew® technology, brews a perfect cup of coffee in under one minute at the touch of a button, with convenient, easy clean up. Dunkin’ Donuts K-Cup® packs are available in five popular flavors, including Original Blend, Dunkin’ Decaf®, French Vanilla, Hazelnut and Dunkin’ Dark® Roast. The suggested retail price for a 14-count box is $11.99.

For anyone planning to fight the crowds on Black Friday, more than 2,000 Dunkin' Donuts restaurants throughout the country are open 24 hours a day and many others will be open as early as 4 a.m., some as early as 12 a.m. Holiday shoppers in need of coffee and snacks to help keep them running can enjoy a variety of seasonal donuts and beverages, as well as the new Smokehouse Sausage Breakfast Sandwich and new Mint Hot Chocolate. To find a participating Dunkin’ Donuts restaurant near you, visit the Restaurant Locator at https://www.dunkindonuts.com/aboutus/store/Search.aspx.

If you’re searching for the perfect present on Black Friday, Cyber Monday or anytime throughout the busy shopping weekend or holiday season, Dunkin’ Donuts Cards are an affordable gift that can keep friends, family and co-workers running with America’s favorite coffee and baked goods. Dunkin’ Donuts Cards can be purchased at participating Dunkin’ Donuts restaurants or online at www.DunkinDonuts.com in any amount between $2 and $200. Unlike other rechargeable cards, Dunkin' Donuts Cards don't have any additional fees or expiration dates once purchased. If cards are registered online, Dunkin' Donuts will also replace them free of charge if they are lost or stolen. For even greater convenience, the card can be registered for auto-recharge, which automatically adds money to the card on a specific day or when the balance on the card drops below a certain level.

The Dunkin’ Donuts Card is available in several fun and festive holiday designs including a Snowman, Holiday Bow and Sprinkles Snowflake. To make this holiday gift even more special, the Dunkin' Donuts Card can also be personalized online with your favorite photo or a customized message, accompanied by a custom greeting for $2.99 plus the Dunkin' Donuts Card value and shipping charge through the end of December. For Dunkin’ Donuts Card details, visit http://www.dunkindonuts.com/content/dunkindonuts/en/ddcard/buyacard.html.

Dunkin’ Donuts also has a host of other holiday gifts that won’t blow the lid off your budget. Available at participating Dunkin’ Donuts restaurants or at www.DunkinDonuts.com are Dunkin' Donuts limited-edition holiday ornaments in two designs, including a Dunkin’ Donuts Sprinkle Donut ornament and a Dunkin’ Donuts Cold Cup ornament. The ornaments are available for a suggested retail price of $3.99 each. With Dunkin’ Donuts branded tumblers, you canenjoy fresh brewed coffee at home or on the go in several varieties, including a brown 16 oz. Hot Travel Tumbler or an orange 16 oz. Hot and Iced Tumbler, each with a special Dunkin’ Donuts design.

For more information about Dunkin’ Donuts, please visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).