

DUNKIN' DONUTS OPENS 3,000th INTERNATIONAL RESTAURANT

CANTON, Mass. (March 30, 2011) – Continuing its steady expansion around the world, Dunkin' Donuts, the world's leading baked goods and coffee chain, today announced the opening of its 3,000th restaurant outside the United States. The 3,000th location, a new Dunkin' Donuts restaurant located in Shanghai, China, is the Company's 71st restaurant in Greater China.

Dunkin' Donuts, one of the fastest growing quick service restaurant (QSR) chains in the world in 2010, recently announced an agreement with Jubilant FoodWorks Ltd. to develop, sub-franchise and operate more than 500 Dunkin' Donuts restaurants throughout India over the next 15 years.

In 2010, the Company announced a development agreement to expand throughout Russia and Ukraine over the next several years. The Company's entry into India and Russia follows its expansion over the past several years throughout Europe, the Middle East, Latin and South America, as well as the Asia-Pacific market.

Since the first Dunkin' Donuts restaurant outside the United States opened in Canada in 1961, the Company has grown across four continents over the past five decades. Dunkin' Donuts is also celebrating its 30th anniversary operating in Thailand and the Philippines this year. At the end of fiscal 2010, Dunkin' Donuts had more than 9,700 restaurants in 31 countries.

According to Dunkin' Brands CEO and Dunkin' Donuts President Nigel Travis, Dunkin' Donuts is one of the world's most recognized and beloved companies, and the opening of the 3,000th international location underscores the deep emotional connection people around the world have to the brand. "We are thrilled to have reached this important milestone and very pleased with Dunkin' Donuts' steady international growth over the last several years," said Mr. Travis. "The opening of our 3,000th international location reinforces our commitment to global growth and our commitment to offer guests around the world high-quality food and beverages served in a friendly, fast environment at a good value."

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for five years running. The company has more than 9,700 restaurants in 31 countries worldwide. In 2010, Dunkin' Donuts' global system-wide sales totaled \$6 billion. Based in Canton, Mass., Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit www.DunkinDonuts.com.