



HAPPY NATIONAL SANDWICH DAY: DUNKIN'™ DONUTS INTRODUCES SWEET BLACK PEPPER BACON BREAKFAST SANDWICH

CANTON, MA (November 3, 2015) – Dunkin' Donuts, famous for always making its entire menu available all day long, is celebrating National Sandwich Day today with a new addition to its breakfast sandwich lineup. Dunkin' Donuts is now offering the new Sweet Black Pepper Bacon Breakfast Sandwich, a unique combination of sweet and savory featuring egg, a slice of American cheese and four strips of bacon coated in a seasoning that includes brown sugar and black pepper, served on a croissant. The Sweet Black Pepper Bacon Breakfast Sandwich is also available as a Wake-Up Wrap®, with ½ egg, a slice of American cheese and one slice of the special seasoned bacon, served on a 5.5 inch tortilla. Both are available for a limited time at Dunkin' Donuts restaurants nationwide.

According to Jeff Miller, Dunkin' Brands' Executive Chef and Vice President of Product Innovation, "Dunkin' Donuts is the destination of choice for on-the-go guests seeking their favorite breakfast food and beverages whenever they want them. We have distinguished ourselves as the brand that creates innovative breakfast sandwiches featuring exciting flavors and ingredients, and makes them available to people from morning to night. Our new Sweet Black Pepper Bacon Breakfast Sandwich, a distinctive sandwich with a sweet yet bold bacon that guests can enjoy any time of day, is a perfect example of what makes our menu and our brand so unique."

With several breakfast sandwich choices featuring favorites such as cherrywood smoked bacon, sausage, aged cheddar cheese, freshly baked croissants, bagels or toasted English Muffins, Dunkin' Donuts provides delicious and satisfying options available all day long, so guests can start the morning and keep running with Dunkin' whether it's 8 AM or 8 PM. Dunkin' Donuts also offers a full lineup of bakery sandwiches, such as Bacon Ranch Chicken, Turkey, Cheddar & Bacon, Chicken Salad, and Tuna Salad sandwiches, available any time of day as well.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

###

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for nine years running. The company has more than 11,500 restaurants in 40 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.