



HEARTS SET ON VALENTINE'S DAY AT DUNKIN' DONUTS WITH HEART-SHAPED DONUTS AND NEW WHITE CHOCOLATE RASPBERRY COFFEE AND LATTES

Heart-shaped Cookie Dough and Brownie Batter Donuts return to Dunkin' Donuts

Coffee and chocolate lovers alike can enjoy the flavors of White Chocolate and Raspberry in Dunkin' Donuts' new White Chocolate Raspberry Lattes, topped with festive hearts

CANTON, Mass. (January 26, 2015) – This Valentine's Day, [Dunkin' Donuts](http://www.dunkindonuts.com) is putting a little extra "heart" into its menu by introducing the brand's seasonal lineup of sweet heart treats. Just in time for the sweetest holiday of the year, Dunkin' Donuts is bringing back two varieties of its beloved heart-shaped donuts, Cookie Dough and Brownie Batter, while introducing special new White Chocolate Raspberry Coffee and Lattes sure to warm any heart.

Dunkin' Donuts' Brownie Batter Donut is a heart-shaped donut filled with delicious chocolatey brownie batter flavored buttercreme filling, topped with chocolate icing and heart sprinkles. The Cookie Dough Donut is a heart-shaped donut with cookie dough flavored buttercreme filling, topped with chocolate icing and chocolate chips. Both heart-shaped donuts are available at participating Dunkin' Donuts restaurants nationwide through the end of February.

This Valentine's Day, both coffee lovers and chocolate lovers can fall in love with Dunkin' Donuts' new White Chocolate Raspberry Coffee and Lattes. The rich flavor of white chocolate with the sweet and fruity raspberry flavor creates a combination that invokes the feelings of warmth and enjoyment associated with the holiday. For an extra festive and romantic touch, the White Chocolate Raspberry Lattes are sprinkled with a special red, pink and white hearts topping. Dunkin' Donuts' White Chocolate Raspberry Coffee and Lattes are available hot or iced at participating Dunkin' Donuts restaurants through the end of February.

Chocolate lovers can also enjoy a variety of hot chocolates at Dunkin' Donuts for Valentine's Day season, including flavors such as Salted Caramel Hot Chocolate, Original, Mint, S'mores and Dunkaccino®. To enjoy Dunkin' Donuts' classic hot chocolate at home, Dunkin' Donuts' Hot Cocoa K-Cup® Packs are also available for \$8.99 at participating Dunkin' Donuts nationwide.

According to Jeff Miller, Dunkin' Brands' Executive Chef and Vice President of Production Innovation, "As we head into the middle of winter, Valentine's Day provides a much needed respite from the cold and gray, with opportunities for people to treat themselves to rich, indulgent flavors and warm, sweet treats. Our guests love this holiday and we love delighting them with the return of our fun and festive heart-shaped donuts, and new seasonal specialties like our White Chocolate Raspberry Lattes, topped with heart-shaped sprinkles."

Dunkin' Donuts today also announced the Snack N' Go Chicken Wrap as a permanent addition to its lineup of sandwich selections. Offering guests big flavor in a snack-size version of Dunkin' Donuts' popular Breaded Chicken Sandwich, the new Snack N' Go Chicken Wrap features half a filet of breaded chicken, a slice of white cheddar cheese, a slice of bacon and tasty ranch sauce, served on an oven-toasted tortilla. Snack N' Go Chicken Wraps are available at participating Dunkin' Donuts restaurants nationwide.

To learn more about Dunkin' Donuts, visit www.dunkindonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for eight years running. The company has more than 11,000 restaurants in 36 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.dunkindonuts.com.