

HOME BREW HOLIDAY SPECIALS AT DUNKIN' DONUTS: THREE POUNDS OF COFFEE FOR \$19.99

Dunkin' Donuts also offers K-Cup® packs for special price of two boxes for \$15.99

CANTON, Mass. (November 17, 2014) – There's no place like home for the holidays, and now <u>Dunkin' Donuts</u> is making it especially easy and affordable to enjoy the brand's famous coffee and hot chocolate at home. Beginning today, Dunkin' Donuts' Packaged Coffee is available at participating Dunkin' Donuts restaurants nationwide for the special price of three pounds for \$19.99*. Perfect to pick up for parties, holiday dinners or fueling up for shopping or shoveling, Dunkin' Donuts packaged coffee is available this season in several varieties, including Original Blend, Dunkin' Decaf®, French Vanilla, Hazelnut and the brand's new Rainforest Alliance CertifiedTM Dark Roast Coffee.

For entertaining at home this holiday season, it's now easy to make everyone merry with a variety of Dunkin' Donuts' K-Cup® packs. Starting today, Dunkin' Donuts is also offering its entire lineup of K-Cup® packs for the special price of two boxes for \$15.99*. Sold exclusively at participating Dunkin' Donuts restaurants, Dunkin' Donuts K-Cup® packs come in a range of varieties, including Original Blend, Dark Roast, French Vanilla, Hazelnut and Dunkin' Decaf® and for a limited time Hot Cocoa, all for use with the Keurig® Single-Cup Brewing system. Additionally, Colombian Packaged Coffee, the brand's first-ever single-origin packaged coffee, is available in an 8-ounce bag and is perfect for a stocking stuffer.

Dunkin' Donuts restaurants offer several new seasonal menu items as well to keep on-the-go guests running. The holiday lineup features two cookie-flavored coffees and lattes, new Sugar Cookie featuring the traditional taste of frosted holiday sugar cookies, topped with festive red and green sugar, and Snickerdoodle Cookie, bringing together the sweet taste of sugar and cinnamon spice, topped with real cinnamon. Dunkin' Donuts also brought back Peppermint Mocha coffees and lattes, combining cool peppermint flavor with rich chocolate. All flavors are available in hot or iced coffees and lattes through the holiday season at participating Dunkin' Donuts restaurants nationwide.

To learn more about Dunkin' Donuts, visit <u>www.DunkinDonuts.com</u> or follow us on Facebook (<u>www.facebook.com/DunkinDonuts</u>) and Twitter (<u>www.twitter.com/DunkinDonuts</u>).

*Plus Applicable Taxes. Single bag or box of coffee at regular price.

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for eight years running. The company has more than 11,000 restaurants in 33 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit <u>www.DunkinDonuts.com</u>.