



HOT HAS NEVER BEEN SO COOL: DUNKIN'™ DONUTS LAUNCHES HOT CHOCOLATE COOLATTA® FROZEN BEVERAGE

Chocolate lovers can also enjoy Mocha K-Cup® packs throughout June

CANTON, Mass. (June 4, 2013) – This summer it's cool to be 'hot' at [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods. Dunkin' Donuts today unveiled the Hot Chocolate Coolatta®, the newest addition to its lineup of Coolatta frozen beverages. Guests can now enjoy a favorite hot beverage in its 'coolest' form, as the Hot Chocolate Coolatta features rich, chocolate flavors, similar to that of Dunkin' Donuts' popular Hot Chocolate winter beverage, in a refreshing frozen treat. The Hot Chocolate Coolatta is available nationwide for a limited time only through August.

Dunkin' Donuts is also keeping it cool with the introduction of three new Coolatta flavors, and three returning favorites:

- NEW Berry Blast Coolatta provides a burst of pomegranate and blueberry taste in a frozen fruity drink available nationwide at participating restaurants for a limited time only.
- NEW Raspberry Lime Coolatta has a sweet lime flavor with a hint of raspberry available nationwide at participating restaurants for a limited time only.
- NEW Minute Maid® Orange Coolatta joined the lineup as a permanent item at participating restaurants nationwide and gives guests the option of enjoying a favorite orange flavor in a refreshing frozen drink.
- Dunkin' Donuts has also reintroduced several favorite seasonal Coolatta varieties, including Frozen Lemonade, Blue Raspberry and Strawberry Lemonade Coolatta, all available for a limited time only at participating restaurants nationwide.

Dunkin' Donuts' Frozen Coffee Coolatta drinks also provide a perfect pick-me-up during work or play. The Frozen Coffee Coolatta is a delicious frozen coffee-flavored beverage topped with whipped cream. Additional frozen beverages include the Frozen Mocha Coffee Coolatta and the Frozen Caramel Coffee Coolatta.

According to Stan Frankenthaler, Dunkin' Brands' Executive Chef and Vice President of Product Innovation, "We're always looking for ways we can enhance our Coolatta frozen beverage lineup with new and innovative flavors that are familiar, but with a twist. With our Hot Chocolate Coolatta, we're able to bring the rich flavor of one of our favorite hot beverages into an icy, refreshing frozen beverage perfect to beat the heat any time of day."

For another great way to keep chocolate lovers running this month, participating Dunkin' Donuts restaurants are offering Dunkin' Donuts Mocha K-Cup® packs for use with the Keurig® K-Cup® Brewing System. Mocha K-Cup® packs are perfect for Keurig® coffee lovers looking to enjoy great-tasting Dunkin' Donuts coffee at home, one cup at a time at just the touch of a button. Featuring a unique blend of 100% Arabica beans with the taste and aroma of rich, sweet, creamy chocolate, Dunkin' Donuts' Mocha K-Cup® packs are available for a limited time exclusively at participating Dunkin' Donuts restaurants nationwide. Dunkin' Donuts K-Cup® packs are also offered in five popular flavors, including Original Blend, Dunkin' Decaf®, French Vanilla, Hazelnut and Dunkin' Dark® Roast.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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