



IT'S SNACK TIME ANY TIME AT DUNKIN' DONUTS WITH NEW "HEARTY SNACKS"

CANTON, Mass. (April 4, 2011) – Who says snack time can't fit into your busy schedule? According to 2010 data from food service industry consultant Technomic, 55 percent of consumers snack at least once a day and 21 percent of consumers say they are now snacking more frequently than they were two years ago.* To offer more choices to people looking to satisfy their snack cravings, [Dunkin' Donuts](http://www.dunkindonuts.com), America's all-day, everyday stop for coffee and baked goods, today introduced new "Hearty Snacks" featuring convenient, affordable and delicious menu items to keep on-the-go people running in between meals and throughout their day. Dunkin' Donuts' "Hearty Snacks" include both new items and existing favorites, such as new Stuffed Breadsticks, Warm Apple Pie and two varieties of Bagel Twists. Available beginning today at participating Dunkin' Donuts restaurants throughout the country, "Hearty Snacks" join Dunkin' Donuts' existing line-up of all-day menu items, including Flatbread Sandwiches, cookies and more.

Dunkin' Donuts' new Stuffed Breadsticks are available in two varieties, Cheeseburger and Pepperoni and Cheese. Oven-toasted and made with pizza-style dough, they combine delicious flavors that will melt in your mouth. Dunkin' Donuts' Stuffed Breadsticks are available for the suggested retail price of \$1.59.

The perfect complement to a Dunkin' Donuts coffee or latte, Dunkin' Donuts' Warm Apple Pie is a flaky, handheld pie baked with real apples, topped with delicious cinnamon sugar. Warm Apple Pie is available for the suggested retail price of \$1.29.

For another twist on traditional snacks, Dunkin' Donuts' Bagel Twists are available in both Cheddar Cheese and Cinnamon Raisin, for the suggested retail price of \$1.39. Bagel Twists feature Dunkin' Donuts' famous bagels, twisted into a more portable, easy-to-eat shape, making it easier than ever to enjoy a bagel whether you're on-the-go at work or play.

Dunkin' Donuts' new "Hearty Snacks" are available all day and were developed to meet customers' changing eating habits and expectations, says John Costello, Chief Global Customer and Marketing Officer at Dunkin' Brands. "People today have less time than ever before. Our guests have told us they seek fast, fresh and satisfying snacks that can be enjoyed any time of day, with no compromise on taste or quality. With our new 'Hearty Snacks,' we continue to expand our all-day menu to offer more and more choices at a great value that meet the needs of our guests' busy, on-the-go lifestyles," he said.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).