

NO PLACE LIKE DUNKIN' FOR THE HOLIDAYS: DUNKIN' DONUTS UNWRAPS NEW SEASONAL MENU ITEMS, GIFTS AND DEALS

CANTON, Mass. (Nov. 12, 2008) -- The holidays have officially arrived at Dunkin' Donuts, and along with traditional lights and decorations come lattes, decorated donuts and a new rich, chewy brownie. Today, Dunkin' Donuts, America's favorite all-day, everyday stop for coffee and baked goods, introduced delicious new holiday menu items, a new Dunkin' Deal offer and fun, affordable gifts guaranteed to sweeten the season for busy, on-the-go consumers.

- Need a refreshing way to keep running through the busy seasonal rush? Dunkin' Donuts' Mocha Spice Latte, available both hot and iced, combines Cinnamon and French Vanilla flavors topped with a swirl of Mocha Swirl syrup. The Mocha Spice Latte features a traditional recipe of fresh espresso, steaming milk and whipped cream.
- Heading to a holiday party empty-handed? Dunkin' Donuts' donuts and Munchkins are now available with festive holiday-themed decorations and icing.
- Deserve a treat for yourself while shopping for everyone else? Try Dunkin' Donuts' new brownie topped with creamy chocolate icing, white chocolate shavings and chocolate drizzle.

Dunkin' Donuts is also showing its holiday spirit with a new Dunkin' Deal offer. Customers can purchase a bagel with cream cheese for just 99 cents when they order a medium or larger hot coffee. The seasonal menu items, flavors, and deals will be available from November 12 through December 29, 2008.

Finally, if you're looking for the perfect holiday gift for your favorite coffee lover without blowing the lid off of your budget, Dunkin' Donuts has several gifts available in participating stores and at www.DunkinDonuts.com, including the Dunkin' Donuts' Coffee Lover's Gift Set, which includes two pounds of Dunkin's Original Blend coffee and two thermal travel mugs, for \$19.99 plus applicable tax.

"Dunkin' Donuts understands that in this tough economy, Americans want to celebrate the happiness of the holidays without having to worry about stretching their limited dollars and time," said Frances Allen, Brand Marketing Officer for Dunkin' Donuts. "Our new holiday menu items and gifts allow busy customers to enjoy the flavors of the season, and keep themselves, their friends and their family running through this most hectic time of year easily and affordably."

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite everyday, all-day stop for coffee and baked goods. Dunkin' Donuts is the #1 retailer of hot and iced regular coffee-by-the-cup in America, and the largest coffee and baked goods chain in the world. Dunkin' Donuts has earned the #1 ranking for customer loyalty in the coffee category by Brand Keys for two years running. The company has more than 7,900 restaurants in 30 countries worldwide. In 2007, Dunkin' Donuts' global system-wide sales were \$5.3 billion. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit www.DunkinDonuts.com.

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