

PANCAKE BREAKFAST ON THE GO: DUNKIN' DONUTS ADDS TO ITS MENU WITH NEW PANCAKE BITES

CANTON, Mass. (Nov. 3, 2010) – If you think it's impossible to enjoy a classic pancake and sausage breakfast while on the go, Dunkin' Donuts has stacked its menu with a new sweet and savory snack that busy people will flip over. Dunkin' Donuts, America's all-day, every day stop for coffee and baked goods, has introduced new Pancake Bites, a poppable breakfast snack that makes it easy for anyone to savor the delicious pairing of pancakes and sausages any time of day.

Dunkin' Donuts' Pancake Bites are portable, bite-sized sausage links wrapped in a maple flavored pancake. A serving of three Pancake Bites is available for the suggested retail price of \$1.59, while two servings are available for the suggested retail price of only \$3.00. Pancake Bites are available for a limited time at participating Dunkin' Donuts restaurants throughout the country.

According to Dunkin' Brands' Executive Chef Stan Frankenthaler, Dunkin' Donuts' Pancake Bites meet people's increasing need for new ways to enjoy breakfast on the go. "Everyone loves a traditional pancake and sausage breakfast, but in our typical busy day it's almost impossible to find the time it takes to sit down and enjoy it. With our new Pancake Bites, we've put the traditional taste of pancakes and sausage into a portable, poppable snack that you can take with you on the go, in the car, at work or any time day or night," he said.

Pancake Bites continue Dunkin' Donuts' 60-year heritage of offering new and innovative menu options to provide guests a wider variety of quick, delicious breakfast choices. Earlier this year, the brand launched new Bagel Twists featuring Dunkin' Donuts' famous bagels, twisted into a more portable, easy-to-eat shape. In recent years Dunkin' Donuts also introduced Egg White Flatbread Sandwiches, the industry's first egg white sandwiches.

The arrival of Pancake Bites coincides with the launch of a nationwide partnership between Dunkin' Donuts and the United Services Organization (USO) to support the members of the military and their families. Now through November 14, every time you purchase two one-pound bags of Dunkin' Donuts' packaged coffee at participating restaurants throughout the country or online at www.DunkinDonuts.com, [Dunkin' Donuts franchisees will donate another one-pound bag to the USO. Over the two-week program Dunkin' Donuts' goal is to donate up to 100,000 pounds of coffee.](#)

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