



RING IN NATIONAL DONUT DAY ON JUNE 5 WITH A FREE DONUT OFFER FROM DUNKIN'™ DONUTS

On June 5, Dunkin' Donuts will offer guests worldwide a free donut of their choice with the purchase of any beverage

CANTON, MA (May 28, 2015) – Friday, June 5th is National Donut Day and [Dunkin' Donuts](#) will commemorate the holiday by offering guests a free donut* of their choice (while supplies last) with the purchase of any beverage. The offer is good all day on June 5th at participating Dunkin' Donuts restaurants nationwide. Additionally, Dunkin' Donuts is helping guests all around the world celebrate the joy of donuts, making this special offer available in its restaurants across the globe.

National Donut Day was originally established in 1938 by the Chicago Salvation Army to honor women who served donuts to soldiers during World War I. The holiday is traditionally celebrated on the first Friday of June. According to Jeff Miller, Executive Chef and Vice President, Product Innovation at Dunkin' Brands, "Donuts have a special place in our country's history and culture, creating moments of delight, lifting spirits and bringing people together at work and at home. We are proud to celebrate this timeless favorite on National Donut Day with our loyal guests by once again offering a free donut with the purchase of any beverage, and pleased to share this offer with all of our donut fans all around the world."

Dunkin' Donuts has been serving guests signature donuts for 65 years. As the #1 retailer of donuts in America, the company sells 2.8 billion donuts and MUNCHKINS® donut hole treats annually worldwide. Within the United States, Dunkin' Donuts offers more than 70 varieties of donuts, including beloved flavors such as Boston Kreme, Glazed, Chocolate Glazed Cake and Chocolate Frosted. Additionally, some Dunkin' Donuts restaurants also feature regional favorites like the Sour Cream Donut in Chicago, and the Peanut Stick in upstate New York.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

* Excludes Croissant Donuts and Cheesecake Squares

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for nine years running. The company has more than 11,300 restaurants in 37 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.