



A Delicious Deal: Celebrate National Donut Day Today with Dunkin' Donuts™ Free Donut Offer

Dunkin' Donuts today offers guests worldwide a free classic donut of their choice
with the purchase of any beverage

Fans can display their love of donuts via special Snapchat geofilters
in or around Dunkin' Donuts restaurants

CANTON, MA (June 3, 2016) – Today, June 3, is National Donut Day, and [Dunkin' Donuts](#) is welcoming the holiday by bringing the delight of donuts to guests worldwide with a special celebratory free donut offer. All day today, Dunkin' Donuts is offering guests a free classic donut of their choice* (while supplies last) with the purchase of any beverage at participating Dunkin' Donuts restaurants nationwide. Additionally, Dunkin' Donuts is helping guests across the globe celebrate the joy of donuts by making this special offer available in participating restaurants around the world.

Also today, Dunkin' Donuts fans can display their love for donuts with special brand Snapchat filters celebrating the holiday. The National Donut Day themed geofilters are the latest additions to Dunkin' Donuts' lineup of seasonally themed filters, and will be available for fans to share with friends and followers all day in or around all Dunkin' Donuts restaurants nationwide. Also, popular Snapchatters throughout the country will 'take over' the brand's Snapchat channel throughout today, showcasing how they're celebrating National Donut Day in their own city.

National Donut Day was originally established in 1938 by the Chicago Salvation Army to honor women who served donuts to soldiers during World War I. The holiday is traditionally celebrated on the first Friday of June. Dunkin' Donuts has been serving guests signature donuts for 66 years. Dunkin' Donuts is the #1 retailer of donuts in America, and sells 2.8 billion donuts and MUNCHKINS® donut hole treats annually worldwide. Within the United States, Dunkin' Donuts offers more than 70 varieties of donuts, including beloved flavors such as Boston Kreme, Glazed, Chocolate Glazed Cake and Chocolate Frosted. Additionally, some Dunkin' Donuts restaurants also feature regional favorites like the Sour Cream Donut in Chicago, and the Peanut Stick in upstate New York.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts), Instagram (www.instagram.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

* Excludes Fancies, Squares and Croissant Donuts

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 10 years running. The company has more than 11,800 restaurants in 44 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.